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GOOD MORNING: The Van Trump Report 11-27-19

1 message

The Van Trump Report <reply@vantrumpreport-email.com>

Wed, Nov 27, 2019 at 5:30 AM

Reply-To: Jordan <reply-fec610717262047a-1142_HTML-68584704-100003450-8@vantrumpreport-email.com>

To: josh@farmdirection.com



"Gratitude unlocks the fullness of life. It turns what we have into enough, and more. It turns denial into acceptance, chaos to order, confusion to clarity. It can turn a meal into a feast, a house into a home, a stranger into a friend. Gratitude makes sense of our past, brings peace for today and creates a vision for tomorrow." - **Melody Beattie**

Wednesday, November 27, 2019[Printable Copy](#) or [Audio Version](#)

Holiday Schedule: Due to the Thanksgiving holiday, the Van Trump Report will not be published on Thursday, November 28, or Friday, November 29. The Van Trump Report will resume its regular daily schedule on Monday, December 2. Wishing you and your families a safe and happy Thanksgiving!

Morning Summary: Stock market bulls are celebrating the 25th record closing high of the year and the possibility of a more serious "melt-up", something I pointed out several weeks back that now appears to be in full swing. There was simply a ton of money on the sideline worrying about the recessionary "gloom-and-doom" noise coming from the media and many money managers have been

caught trailing the indexes and are now needing to put more money to work. Don't forget, U.S. stocks markets are closed tomorrow (Thursday) in observance of Thanksgiving. On Friday, the New York Stock Exchange and the Nasdaq will resume normal trading hours but will close early at 12 p.m. CST. As for Chinese trade headlines, a deal remains mostly positive with China's Commerce Ministry saying the two sides had "reached a consensus on properly resolving related issues." Stock bulls view it as a positive because the comment came just after a call between China's chief trade negotiator, Liu He, and his U.S. counterparts, Trade Representative Robert Lighthizer, and Treasury Secretary Steven Mnuchin. Those that are less optimistic point out that ministerial-level meetings have still not been scheduled and neither Trump nor Chinese President Xi Jinping has signed any type of interim agreement. Investor attention will likely turn to the upcoming new tariffs on Chinese goods scheduled to go into effect December 15. Traders are expecting President Trump to postpone this upcoming round of tariffs but the closer the date gets, investors could become more nervous. Economic data here at home seems to remain mostly positive. New Home Sales data released yesterday showed the best two-month pace in more than 12 years, with October's annual rate hitting 733,000, compared to an upwardly revised rate of 701,000 in September. Year-on-year, October sales were up an impressive +31%. Today's big data will be the second read on 3rd quarter GDP. We also be digesting Durable Goods Orders, Corporate Profits, Pending Home Sales, and Personal Income and Outlays. No economic data will be released on Thursday because of the holiday. Chicago PMI is the only report of note on Friday, which will wrap up this month's regional Fed reports. Turning to next week, it will be the first week of December, the final month of 2019 as well as the final month of the present decade. There are a ton of economic reports scheduled for the week, including November's Employment Report, PMI and ISM Manufacturing and Services Indexes, International Trade, and Consumer Sentiment. Next week also brings the highly anticipated OPEC meeting scheduled for the 5th and 6th. Analysts are mixed as to whether the oil group will announce further production cuts. If they don't, insiders are thinking it could bring a sharp drop in oil prices. Stay tuned and have a great extended holiday. We will resume full coverage on Monday morning!

It's beginning to look a lot like November 1998: *That's according to Bloomberg Opinion's Nir Kaissar. A president facing impeachment. Three short-term interest rate cuts. A record-high stock market propelled by technology. Those similarities are coincidental, of course, but it's worth bearing in mind what followed: Over the next 16 months, rather than reverse course, the economy, the stock market and technology stocks all raced ahead, never mind the political circus swirling around them. The Nasdaq 100 gained another +183% from December 1998 to March 2000, while the S&P 500 and the 60/40 portfolio settled for +31% and +20%, respectively. It was the collapse of tech stocks in early 2000 that brought the party to a halt. But*

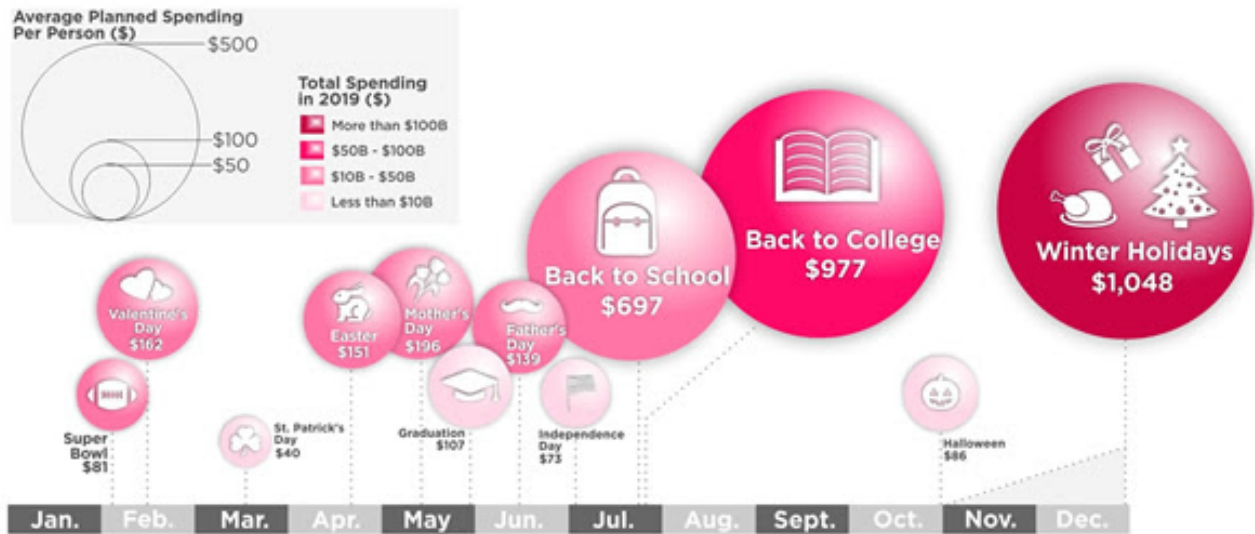
he notes that doesn't mean the end of the FANG era is imminent. On the contrary, 1998 is a good reminder that the agony of investors who managed to sidestep the fad so far may become the catalyst that keeps the party going a while longer. Read the full piece [HERE](#).

FDA Cracks Down On CBD, Cautions 15 Companies For Making Illegal Product Claims: *The US Food and Drug Administration sent a warning to 15 companies that have illegally sold cannabidiol products, better known as CBD, by adding it to food or marketing it as a dietary supplement. The FDA also published a revised [Consumer Update](#) detailing safety concerns about CBD products more broadly. The FDA asserts that "based on the lack of scientific information supporting the safety of CBD in food, the FDA is also indicating today that it cannot conclude that CBD is generally recognized as safe (GRAS) among qualified experts for its use in human or animal food." It's not illegal to sell products that aren't approved by the FDA, but it is illegal to add certain drug ingredients to products unless they're approved food additives (CBD is not). CBD is also not characterized as a dietary supplement under the Food, Drug and Cosmetic Act, the agency said. More details and a list of companies that received letters from the FDA is available from [CNN](#).*

Visualizing How Much Americans Spend on Holidays: *Winter is the season for sleigh rides, chestnuts roasting on an open fire--and lots of holiday shopping. The below visualization from financial literacy website HowMuch shows the winter holidays are the most expensive time of the year and 63% of Americans feel the pressure to overspend. In 2018, Americans collectively spent \$6.2 billion on Black Friday and \$7.9 billion on Cyber Monday alone. Retail sales in November and December are projected to increase between 3.8 percent and 4.2 percent in 2019, reaching between \$727.9 billion and \$730.7 billion. Compared to 2018, most major holidays throughout the year saw an increase in spending per consumer in 2019. The exceptions were Halloween (decrease from \$86.79 to \$86.27) and Independence Day (decrease from \$75.35 to \$73.33). One major factor contributing to the high amount of spending during the winter holidays is its time frame, running from November 1st to December 31st. Another major factor is the popularity of Black Friday and Cyber Monday. Contrary to popular belief, Black Friday is bad for business. Profits tend to be fairly low for companies on Black Friday since prices drop significantly, while operating costs (employee pay, etc) increase. In addition, Black Friday is more likely to attract "low-value" customers who only shop at the retailer due to the sale, rather than become a repeat, "high-value" customer. Since Thanksgiving is happening so late this year and the shopping period between Thanksgiving and Christmas will be shorter, it will be interesting to see if sales numbers change from the NRF's 2019 projections. Click the graphic for a larger view. More details are available [HERE](#).*

Top Shopping Holidays in America

Average Planned Spending Per Person in 2019



Article & Sources:
<https://howmuch.net/articles/top-shopping-holidays-america>
 National Retail Federation - <https://nrf.com>

howmuch.net



Last Chance to be a Baller!

Last chance to be a baller but not a baller prices! Keep in mind, the Early Bird Special ends this weekend, so make sure to buy your tickets today. We are close to SOLD OUT!



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Tweets of the Day



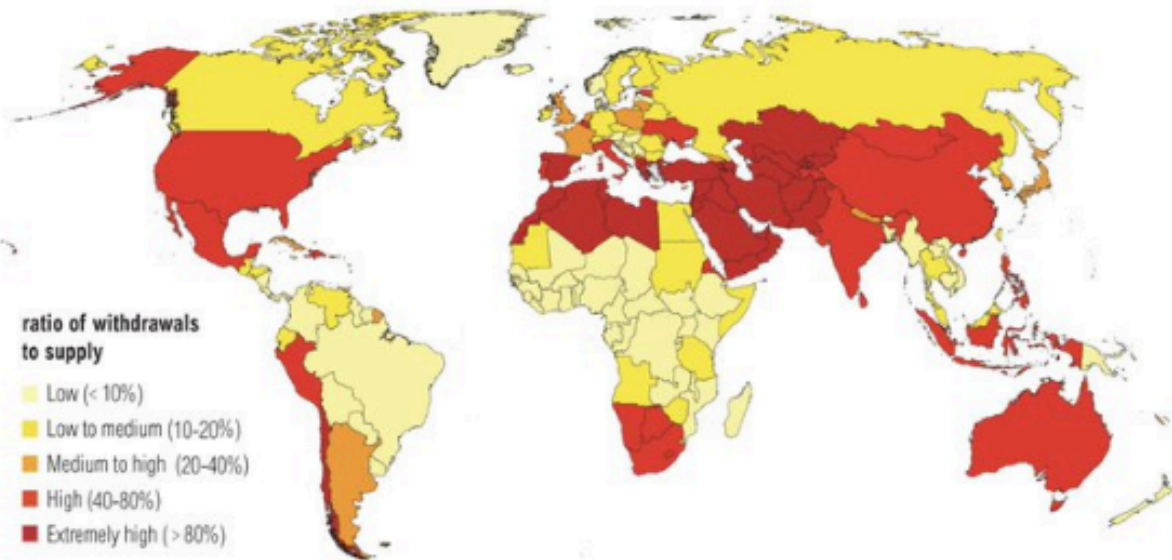


World Economic Forum ✓
@wef



Water inequality is a global issue - here's what we must do to solve it wef.ch/2Vs5mX7 #climate #environment

Water Stress by Country: 2040



NOTE: Projections are based on a business-as-usual scenario using SSP2 and RCP8.5.



Craig Sterrett
@NT_NewsEditor



Handy tool for getting a semi unstuck? Case IH combine #harvest2019





Chad Weckerly
@farmerchad80



Seasoned operator vs new operator? Cab mud. Acre worth of mud. [#harvest2019](#)

Hurdsfield, North Dakota





StrongFarms
@StrongFarms



Hammer down for [#harvest19](#). Do you all have any winter projects planned? [#agtwitter](#)

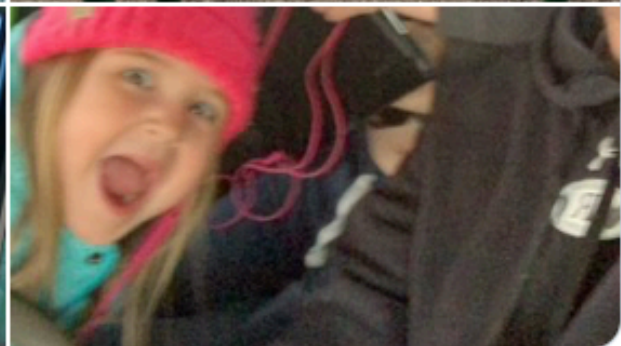




Dave Rasmussen
@razzyfarms



2019 has been quite the year of adversity. Late spring to excessive summer rain and even more rain this fall. Yields were less than we needed but the faces in the cab when it was over, made the year a success.
[#harvest2019](#) over. Onto [#plant2020](#)





Jon Erlichman ✓
@JonErlichman

On this day in 1963: push-button phone released



Pushbuttons replace dials on telephone

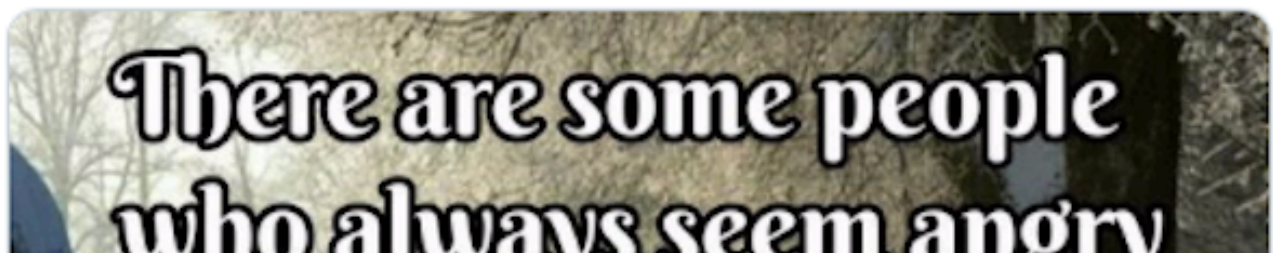
Tests in regular service last winter at Carnegie and Greensburg, Pa., suburbs of Pittsburgh, have shown it's easier and more than twice as fast to press buttons for a phone call than it is to twirl a dial. As each "touch-tone" button is pushed, it sounds a pleasing musical tone.

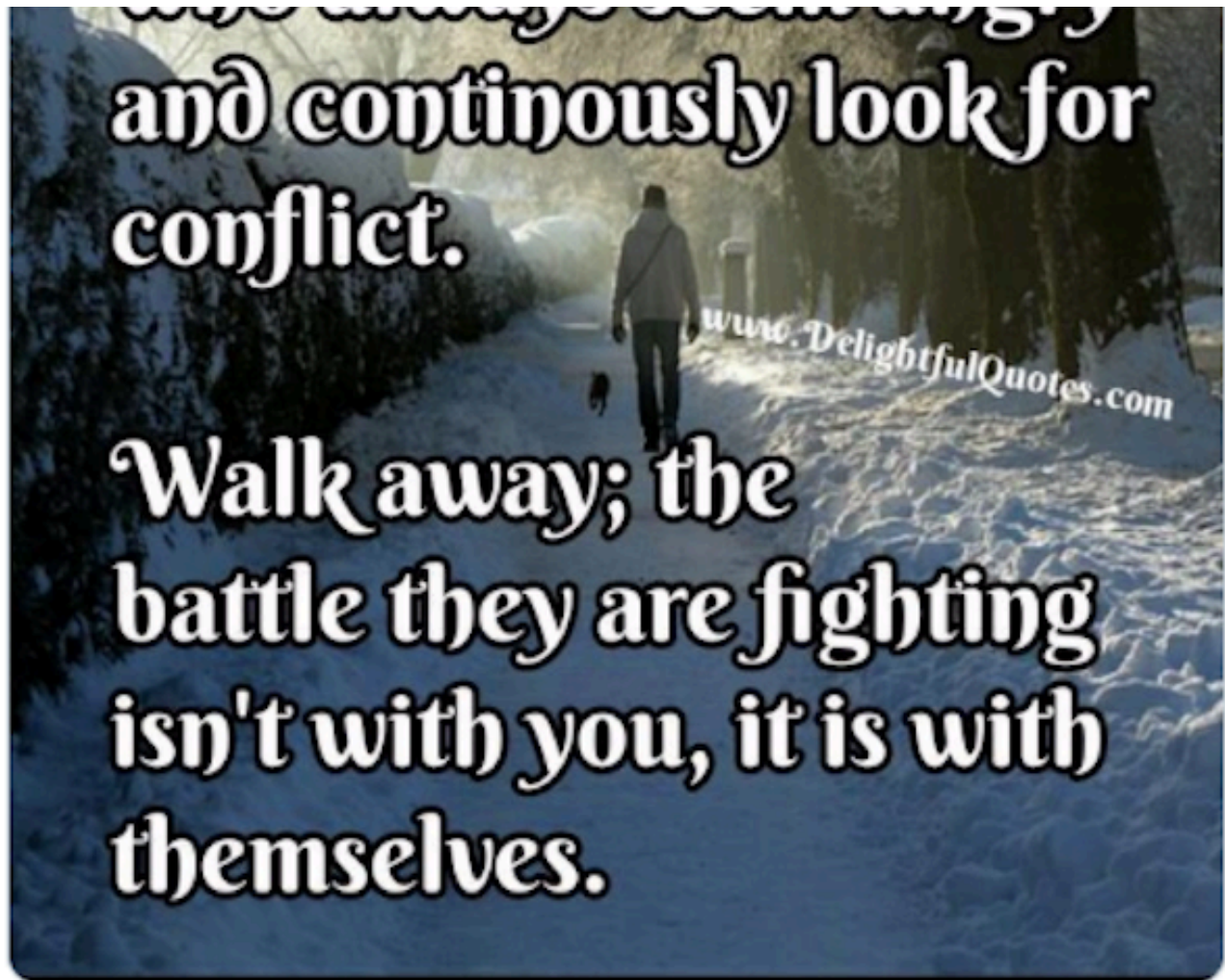


Inspirational Quotes
@QuoteloveU

There are some people who always seem angry and continuously look for conflict.

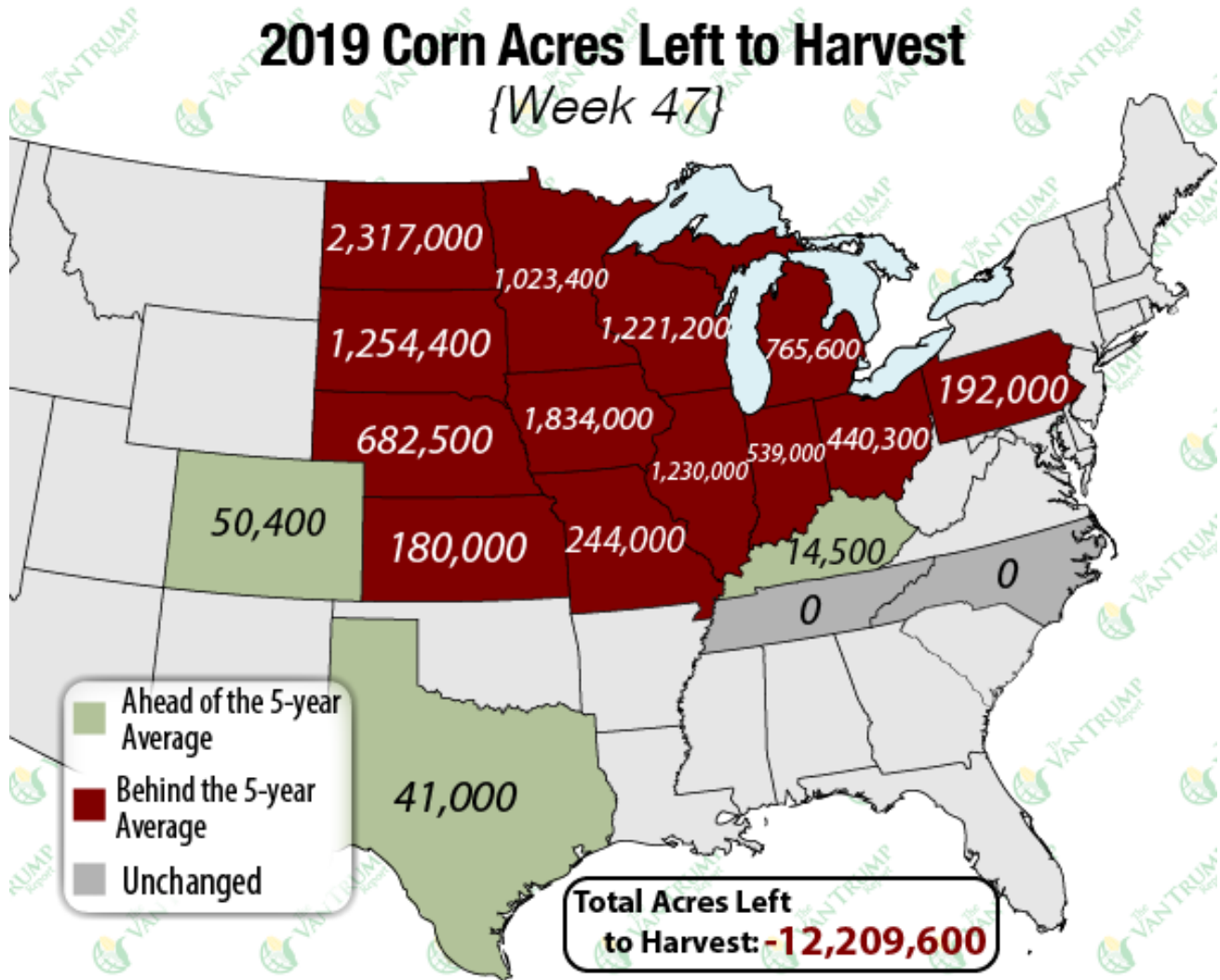
Walk away; the battle they are fighting is not with you, it is with themselves. [#Quote](#)



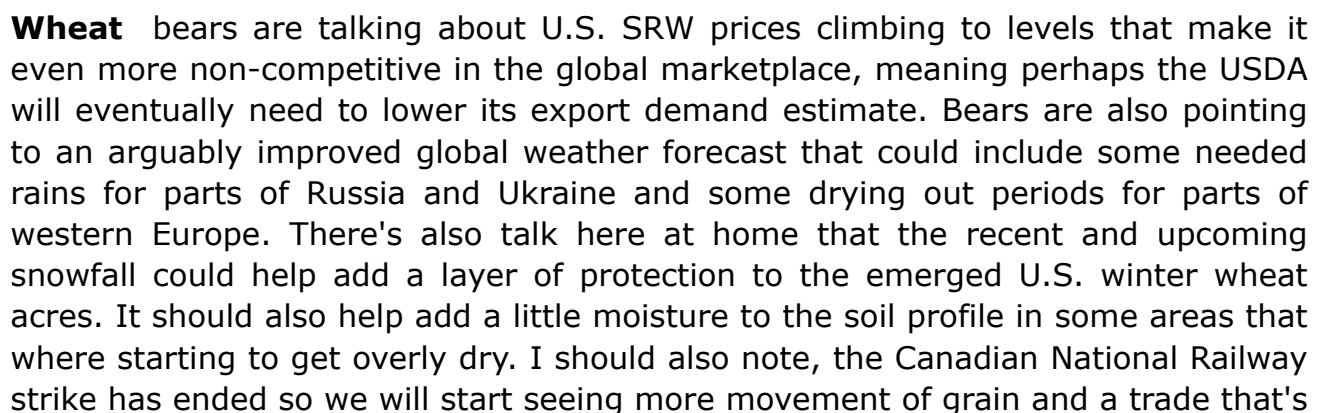




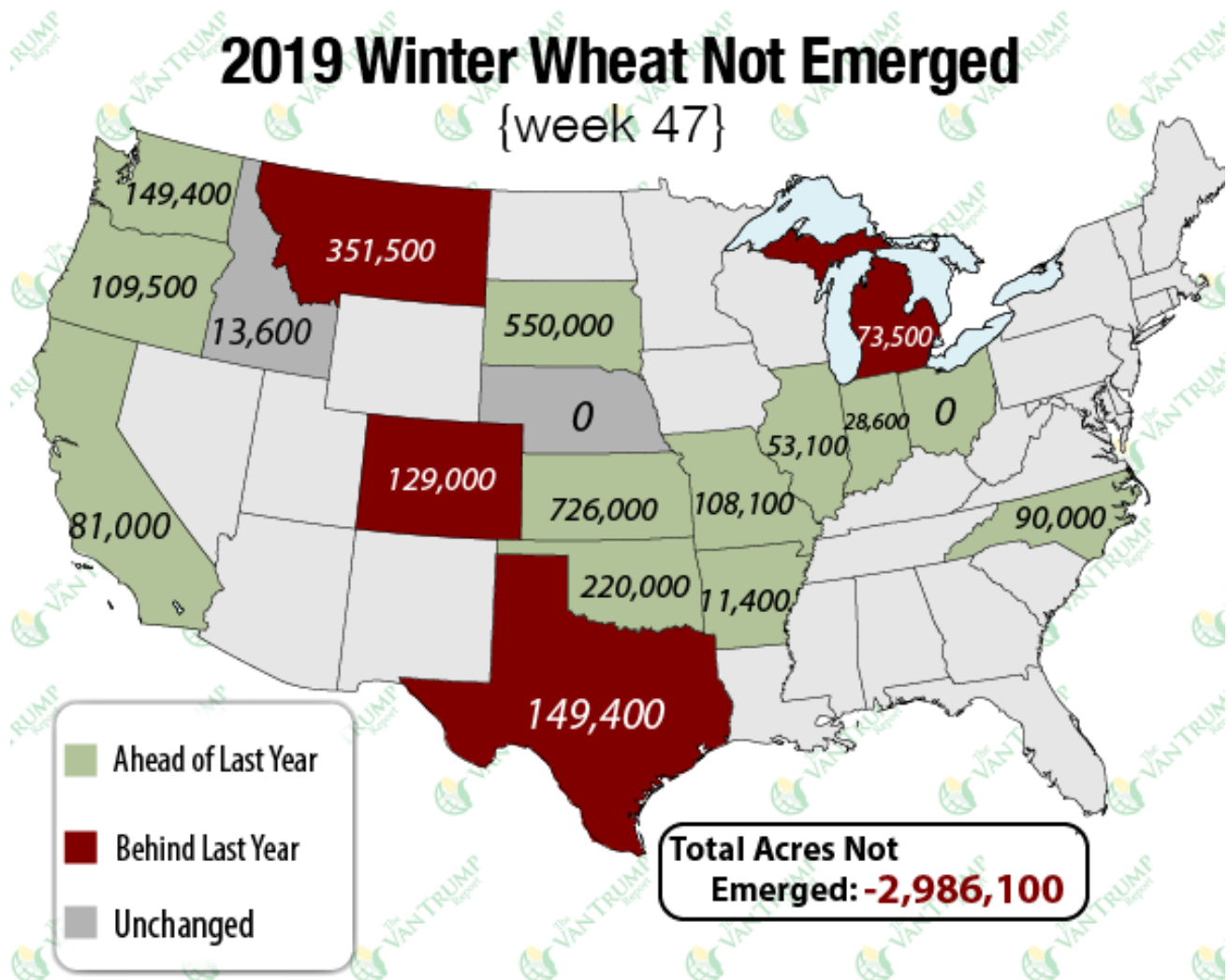
Corn bulls continue to search for a strong enough story to stop the downhill slide. Unfortunately, the slight bit of improvement in export and ethanol demand is simply not enough. The remaining bushels still unharvested in the fields to the north are also not enough of a concern to keep the bears at bay. The USDA's estimate of +1.9 billion bushels in ending stock allows the bear to keep swinging for the fences, especially with the cooperative weather in South America, talk of a bigger crop in Brazil, currency headwinds, and still many unknowns regarding trade negotiations. With the USDA forecasting this much supply is going to be in play it's going to take a fairly large and wide-spread bull story to do this type of heavy balance sheet lifting. Personally, I'm still of the belief the USDA will eventually trim their forecasts and reveal a U.S. balance sheet that's tighter than the trade is currently penciling into its equation.



Soybean prices have tumbled -70 cents since mid-October as traders become impatient with the lack of details surrounding Chinese trade. At the same time, there's been headwinds created by improved South American weather and now a new fresh record low in the Brazilian real. In case you missed the headlines, Brazil's currency slid to an all-time low against the dollar yesterday. The high of 4.2770 reals was almost +1% higher than the dollar's previous peak, posted back in 2015, when Brazil was swimming in one of the worst recessions in its history. For the bulls, there's very little fresh or new in the headlines. I could argue that U.S. and Chinese trade negotiators are moving closer to finalizing "Phase 1" of a trade deal but no one really knows what that means and no specifics are being revealed. As a spec, I'm still on the sideline waiting patiently to be a longer-term bull. I've been keeping a very watchful eye on the \$8.60 to \$8.80 area for a long time and suspect I will soon get my opportunity to start building a bullish position. As a producer, I'm now targeting early 2020 as perhaps our next window of opportunity to seel more bushels and reduce longer-term risk.



a little less uncertain. As a spec, I still like playing this market from the long side of spring wheat.





> Brazil 2019 Corn Exports Set to Soar +80% to Record 41 Million Metric Tons: *Brazilian corn exports are forecast to reach a record of 41 million tonnes in 2019, according to grain exporter group Anec, bolstered by a weaker local currency and favorable Chicago prices. If confirmed, Brazilian exports will have grown by 80% from last year's level of 22.8 million tonnes, according to Anec data. The previous Brazilian corn export record was set in 2015, when the country exported 30.7 million tonnes, Anec said. (Source: Reuters)*

> How Pork Could Cut the Trade Deficit with China: *A trade agreement that eliminates China's 72 percent tariff on U.S. pork could reduce the bilateral trade deficit by nearly 6 percent and generate 184,000 new American jobs over the next decade, according to new analysis conducted by Iowa State University economist Dermot Hayes for the National Pork Producers Council. China's pork tariff is only 12 percent for other major suppliers, such as Canada, the EU and Brazil. But U.S. exporters face steeper duties because of Beijing's retaliation for Trump's tariffs on more than \$350 billion worth of Chinese goods. China also places other barriers on the protein, including custom clearance delays, that impede imports. Unrestricted access to the Chinese market would generate \$24 billion in U.S. pork sales over the next 10 years, or twice the current projections, Hayes said. (Source: Politico)*

> Meat Industry Cannot Block California Animal Protection Law: *A federal judge in Los Angeles refused to stop California from enforcing a voter-approved measure requiring farmers to provide more space for animals being raised for*

food. U.S. District Judge Christina Snyder ruled that the North American Meat Institute, whose members include processors such as Tyson Foods and retailers including Walmart, did not deserve a preliminary injunction against enforcing the measure known as Proposition 12. Approved last November, the measure set minimum space requirements for calves raised for veal, breeding pigs and egg-laying hens, and forbade the sale of raw veal, pork or eggs from animals enclosed in too little space. The Meat Institute had argued that enforcement would hurt producers and consumers by increasing food costs, and violated the U.S. Constitution's Commerce Clause by requiring out-of-state producers to comply or face the sales ban. Read more from [Reuters](#).

> CN Rail Strike Ends but Backlogs Could Linger: Canada's longest railroad strike in a decade ended on Tuesday as Canadian National Railway Co reached a tentative agreement with workers, but shippers warned it could take weeks before service bounces back to normal. Thousands of unionized workers have already begun heading back to their jobs, CN said, with operations expected to be in full swing on Wednesday. Based on past rail disruptions, CN is likely to move critical commodities first, like propane for farms and homes and chlorine for drinking water, leaving other shippers to face delays. (Source: Reuters)

> Bank Branch Closings Weigh on Rural Communities, Fed Finds: A majority of U.S. counties lost bank branches in recent years, and rural communities with poorer residents or large minority populations have been particularly hard hit, according to new Federal Reserve research. A little more than half—51%—of the 3,114 counties in the U.S. saw net declines in the number of bank branches between 2012 and 2017, said the report released Monday, a result of industry consolidation in the wake of the financial crisis. A total of 794 rural counties lost a combined 1,553 bank branches over the five-year period, representing a decline of -14% in the number of institutions. The drop was much greater than the -9% drop in the country's 802 urban communities that also saw a decline. The trend could have broad implications for affected communities, many of which are already struggling economically. Read more from [The Wall Street Journal](#).

> How to Develop the Power of an Elastic Mind: In his book "Elastic: Flexible Thinking in a Constantly Changing World", Leonard Mlodinow confirms that the speed of technological and cultural development is requiring us to embrace types of thinking besides the rational, logical style of analysis that tends to be emphasized in our society. He also offers good news: we already have the diverse cognitive capabilities necessary to effectively respond to new and novel challenges. He calls this "elastic thinking." In simple terms, elastic thinking is about letting your brain make connections without direction. Although incredibly useful in a variety of daily situations, analytical thinking may not be best for solving problems whose answers require new ways of doing things. For those

types of problems, elastic thinking is most useful. This is the kind of thinking that enjoys wandering outside the box and generating ideas that fly in and out of left field. When contemplating how best to cross a river, it was this kind of thinking that took us from log bridges to suspension bridges and from rowboats to steamboats. Elastic thinking involves us putting together many disparate ideas to form a new way of doing things. Read more from [Farnam Street](#).

> Super Bowl Sells Out Early for First Time in Five Years: *Fox has sold every single available advertising slot for the 2020 Super Bowl, the first time since 2013 that it hasn't gone down to the wire to move that ad time. A 30-second spot has gone for north of \$5 million and up to \$5.6 million, which is 107 percent higher than the equivalent ad spot in 2008, when a 30-second spot sold for \$2.7 million. The Super Bowl is huge and can alter the entire math of a broadcaster's balance sheet. Earlier this year, Comcast revealed they made \$423 million from the 2018 Super Bowl, and CBS said that its first quarter ad revenue was up 18 percent thanks to the 2019 game. Read more [HERE](#).*

> Man Makes Dating App that Features Just One Guy - Himself: *There are few places you're as likely to be as overcome by the tyranny of choice as on dating apps. Choice is not an issue on Singularity, a new dating app for women. It features one guy and one guy alone. That guy is Aaron Smith. He created the app to sidestep all that dater-against-dater competition. Swipe through and you'll see photos of only him. There's Aaron in a Santa hat. There he is playing guitar. There he is playing guitar again, this time in a floppy wig. And there he is holding an adorable dog and making puppy eyes. Aaron is 32 and "gainfully employed," the app reveals. The Greensboro, North Carolina, resident is indeed employed, in technical support. He also has a YouTube channel, Aaron Loves Gear, where he posts videos of music gear, software and "other random crap that I feel like putting up here." The channel now also hosts an amusing ad for his dating app. "By utilizing the latest in personality analysis and machine-learning technology, Singularity saves you countless hours of swiping by just matching you with me," Smith says in the vid. Read the full story over at [CNet](#).*

> Don't Get Duped on Black Friday - 4 Scams to Avoid: *This year's Black Friday is expected to smash all previous records, with consumers set to spend an estimated \$29 billion online over Thanksgiving weekend. All that money means cybercriminals will be busier than ever deploying malware to target both you and the online retailers you trust. Some hackers attack merchants' websites directly. Many more scams, however, are designed to lure you away from legitimate sellers and steer you toward malicious sites or apps that often spoof familiar retailers like Amazon, Best Buy or Walmart. As always, your best armor against these schemes, scams, frauds and cons is the knowledge you need to sniff them out. Check out 4 things that can keep you from getting duped this holiday season [HERE](#).*

> Wind Could Ground Macy's Thanksgiving Day Parade Floats: *It's a time-honored tradition for many to watch the Macy's Thanksgiving Day Parade, but this year it could be missing a key element: its 16 giant character balloons. Officials in New York City may have to ground the iconic balloons due to windy conditions. They cannot be flown when sustained winds exceed 23 mph and gusts exceed 34 mph, per city regulations. In 1997, the iconic Cat in the Hat balloon injured four people after being overtaken by strong winds. The following year, city officials instituted new regulations for grounding the giant balloons. Officials will likely have to make the call on Thursday, as wind conditions can quickly change. The last time the parade's balloons were grounded due to inclement weather was 1971, according to the New York Times. (Source: CNN)*

> How to Fix Thanksgiving Food Disasters: *With so many dishes going at once, while you're trying to visit with family at the same time, your well-planned Thanksgiving meal can easily turn into a mess. All Recipes has tips for fixing a dry turkey, lumpy gravy, burnt rolls, and more. Check them out [HERE](#).*



Servings	4-8	8-12	12-16
Turkey	12-16 lbs	18 lbs	24 lbs
Gravy	2-4 cups	4-6 cups	6-8 cups
Stuffing (Cooked)	1-2 quarts	2-3 quarts	3-4 quarts
Mashed Potatoes	1-2 quarts	2-3 quarts	3-4 quarts
Cranberry Sauce	2-4 cups	4-6 cups	6-8 cups
Green Beans / Veggies	2-3 cups	3-4 cups	4-5 cups
Pie / Cheesecake	1 pie	2 pies	2-3 pies
Wine (750 ml bottle)	1-3 bottles	3-4 bottles	4-5 bottles

from the spruce

HOW MUCH FOOD TO MAKE FOR THANKSGIVING

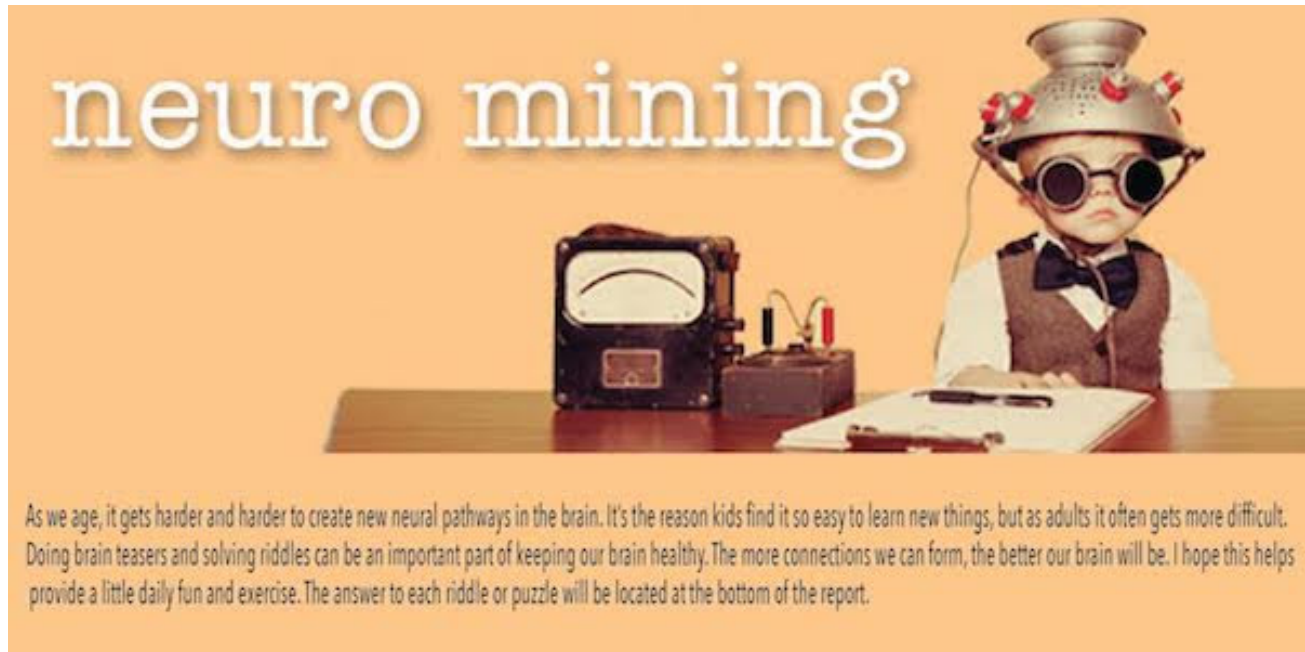
Illustration: Sage Youngblood



South central Wisconsin - *We like to say that this year's weather seemed to always be kicking us when we were down. We fought the fields all year but interestingly, though it was constantly wet, the quality and yields were better than should have been expected. The biggest downside was the fact we thought corn prices were going to continue their northward trajectory and got stuck with a majority of our corn unpriced. Subsequently, we have locked in strong basis contracts and are looking at moving some of the property. I also rep for a national ag company and as I talk to guys, it sounds like most are comfortable staying the course as margins are so thin and most are open to making wholesale changes at this point. There have been more acres of hemp going in lately, mostly for CBD, but that is quickly going to become commoditized in my opinion.*

Eastern Indiana - *We are trying to bang out fieldwork as it's not looking great for dry days the rest of this week and next. We have a really good chance of rain tomorrow and the rest of the week. We have a mixed chance of rain and snow at the end of the week. Most guys are done with harvest but if you go north of here you will see a good amount of corn and soybeans that still need cut. What is unusual in this area is the basis has pushed up about 15 cents since harvest started a couple of months ago.*

Southern North Dakota - *The corn crop is not very good around here. A lot of light corn when it comes to test weight. We still need to harvest another half of the corn crop and a couple soybean fields. We aren't going to harvest until the moisture comes down a little bit. We don't have a drier so we have to let it dry down in the field. We have been getting little bits of snow about every other day. We are supposed to get another 5-6 inches by the weekend.*



TODAY'S RIDDLE: What has one foot but not a single leg?



Thanksgiving... Inside the Numbers! Below are some fun fact about Thanksgiving that we have collected through the years:

Thanksgiving Eating - *It's estimated that Americans will eat more than 50 million turkeys on Thanksgiving. This means about 1/5th of the annual total of 235 million consumed in the United States are eaten at Thanksgiving. The National Turkey Federation, nearly 88% of Americans said they eat turkey at Thanksgiving. Keep in mind, each American will consume on average 4,500 calories and 229 grams of fat during your Thanksgiving. Just so everyone knows it takes the average American 10 hours and 41 minutes to burn 4,500 calories. Americans are also predicted to consume over 8.1 million calories in total this Thursday. Something else I found interesting is most Americans like Thanksgiving leftovers more than the actual meal. 8 out of 10 American's agree that the second helpings of turkey, stuffing, mashed potatoes, and pie beat out the big dinner itself. In addition, an estimated 50 million pumpkin pies are eaten on Thanksgiving Day.*

Turkey Talk - Most turkeys have around 3,500 feathers. The average weight of a turkey purchased at Thanksgiving is 15-pounds and usually has about 70% white meat and 30% dark meat. The average cost of 16-pound whole frozen turkey costs \$14 and an estimated \$640 million will be spent on turkeys this Thanksgiving. Turkey has more protein than chicken or beef. The heaviest turkey ever raised was thought to be around 86 pounds. Commercially raised turkeys cannot fly. Only male turkeys actually gobble, while female turkeys crackle. Benjamin Franklin wanted the turkey to be the national bird of the United States.

Second Most Popular - Believe it or not Thanksgiving ranks as the second most popular U.S. holiday behind only Christmas.

The First - 1621 marks the date the first Thanksgiving was observed in Plymouth, Massachusetts and was actually a three-day celebration. A good harvest led Plymouth Colony Gov. William Bradford to plan a festival to give thanks. He invited the neighboring Wampanoag Indians to the feast and it's believed that around 90 Native Americans attended. Some more interesting history about Thanksgiving is the woman behind "Mary Had a Little Lamb" is also responsible for Thanksgiving's recognition as a national holiday. In 1863, Sarah Josepha Hale convinced President Abraham Lincoln to officially declare Thanksgiving a national holiday that recurred every year.

Macy's Parade - Originally known as Macy's Christmas Parade—to signify the launch of the Christmas shopping season—the first Macy's Thanksgiving Day Parade took place in New York City in 1924. It was launched by Macy's employees and featured animals from the Central Park Zoo. The parade now attracts more than 3.5 million people to the streets of New York City each year as well as 43 million TV viewers nationwide. The parade is 2.65 miles long and has over 10,000 people participating this year including 1,500 dancers, 1,000 clowns, 3,000 police officers, 30 parade floats, and 12 marching bands.

Changed For Shopping - In 1939, President Roosevelt proclaimed that Thanksgiving would take place on November 23rd, not November 30th, as a way to spur economic growth and extend the Christmas shopping season. The average American will spend over \$335 over the five-day Thanksgiving period. Last year, over 174 million people shopped during the same period of time, while 60% of these shoppers said deals drove them to buy. Even more interesting, \$19.62 billion was spent online over the five-day Thanksgiving period in 2017.

Football - Thanksgiving Day football games in the United States are nearly

as old as the game—and the organized holiday—itself. The first Thanksgiving Day football game took place in Philadelphia, Pennsylvania on Thanksgiving Day of 1869, less than two weeks after Rutgers defeated Princeton in New Brunswick, New Jersey in what is widely considered to have been the first American Football game, and only six years after Abraham Lincoln declared the first fixed national Thanksgiving holiday in 1863. Professional football teams and leagues have played on Thanksgiving from the start, with pro leagues and teams having played on Thanksgiving since the 1890s. The Detroit Lions and the Dallas Cowboys have played home games on Thanksgiving since 1934 and 1966, respectively. The Chicago Bears will play the Detroit Lions at 11:30 am on CBS, the Washington Redskins will play the Dallas Cowboys at 3:30 pm on FOX, and the Atlanta Falcons will play the New Orleans Saints at 7:20 pm on NBC this Thanksgiving.



Black Friday, Great Shopping Deals, and Cool Gift Ideas

The smell of turkey in the air not only means Thanksgiving, for many Americans it also means it's time to go shopping! "Black Friday," the day after Thanksgiving, has been regarded as the beginning of the holiday shopping season since around 1932. The popular explanation for the meaning of the phrase Black Friday is that it marks the point in the year when retailers start to turn a profit - going from being "in the red" to being "in the black." It was actually first used by a Philadelphia news outlet back in 1961 as a description of the heavy traffic that always accompanied the day after Thanksgiving!

It does make sense that it would be one of the most popular shopping days in the U.S., as it's pretty tough to not automatically think of Christmas once turkey day rolls around. Thanksgiving weekend is also a four-day weekend for a lot of people, so there is plenty of extra time to hit the shopping scene. At one time Black Friday was touted as the "biggest" shopping day of the year in America, but that isn't really the case anymore. Retailers over the past decade have gradually stretched their deals out over the entire month of November and December rather than just limiting them to one day or weekend. Of course, brick and mortar stores also have online competition, which also has its own official shopping day - the Monday after Thanksgiving, aka "Cyber Monday." No matter what you're own personal shopping preference, I've compiled a list of tips that I hope will help make kicking off the holiday shopping as pleasant an experience as possible!

Where and When To Shop: *Most stores publish their Black Friday sales ads on Thanksgiving Day, so finding them and parsing all the information can no doubt be a daunting task. There's actually a website that keeps an ongoing list of the most recent news and ads that have been published. They also have a section called "Best Black Friday" where they try to lay out the biggest deals and best coupons. They also list all of the times the big stores will be open and or closed. Visit TheBlackFriday.com*

Gifting Advice: *It seems as each year passes and the kids and our friends and family get older it becomes tougher and tougher to find gifts. We don't allow gift card gifting in our family. We made that rule many years ago. We believe "gifting" is supposed to be somewhat difficult. It's actually supposed to be about knowing the other person and knowing their interest as well as giving some thought and meaning to what the giver deems to be of great importance. It's not about convenience and simply checking things off a want list. Giving and gifting are awesome and amazingly powerful if done with thought and care. Think about how many more times in life you are going to have the opportunity to give your mom, dad, husband, wife, or child that special Christmas gift? Remember, it's not about the money you spend, but rather the amount of thought and care that goes into it.*

Below are just a few of the more fun and popular ideas we've seen floating around:

Courant Catch:2 Multi-Device Wireless Charger, \$150: *This charger works with almost any Qi-compatible devices, including those from Apple, Samsung, Google, Nokia, and Microsoft. Finished in premium pebble-grain Italian leather and high-grade matte aluminum, it can charge two devices at a time and is available in 5 different colors including black, ash, bone, dusty rose, and pacific blue. Click [HERE](#) to buy!*



Keurig Drinkworks Home Bar, \$399.99: *Makes cocktails, brews, wine, cider, and more. Keurig has reinvented your countertop once again with the Drinkworks drink maker. Discover a remarkable night in with friends and family, while enjoying the limitless possibilities of freshly-made, bar-quality drinks, on-demand. For carbonated cocktails, Drinkworks can carbonate each beverage to order, so every Gin and Tonic comes out beautifully bubbly and undeniably fresh. In addition, Drinkworks' Quick Cool KOLD Technology is always ready to deliver a perfectly-mixed cocktail at the perfect temperature. Click [HERE](#) to purchase!*



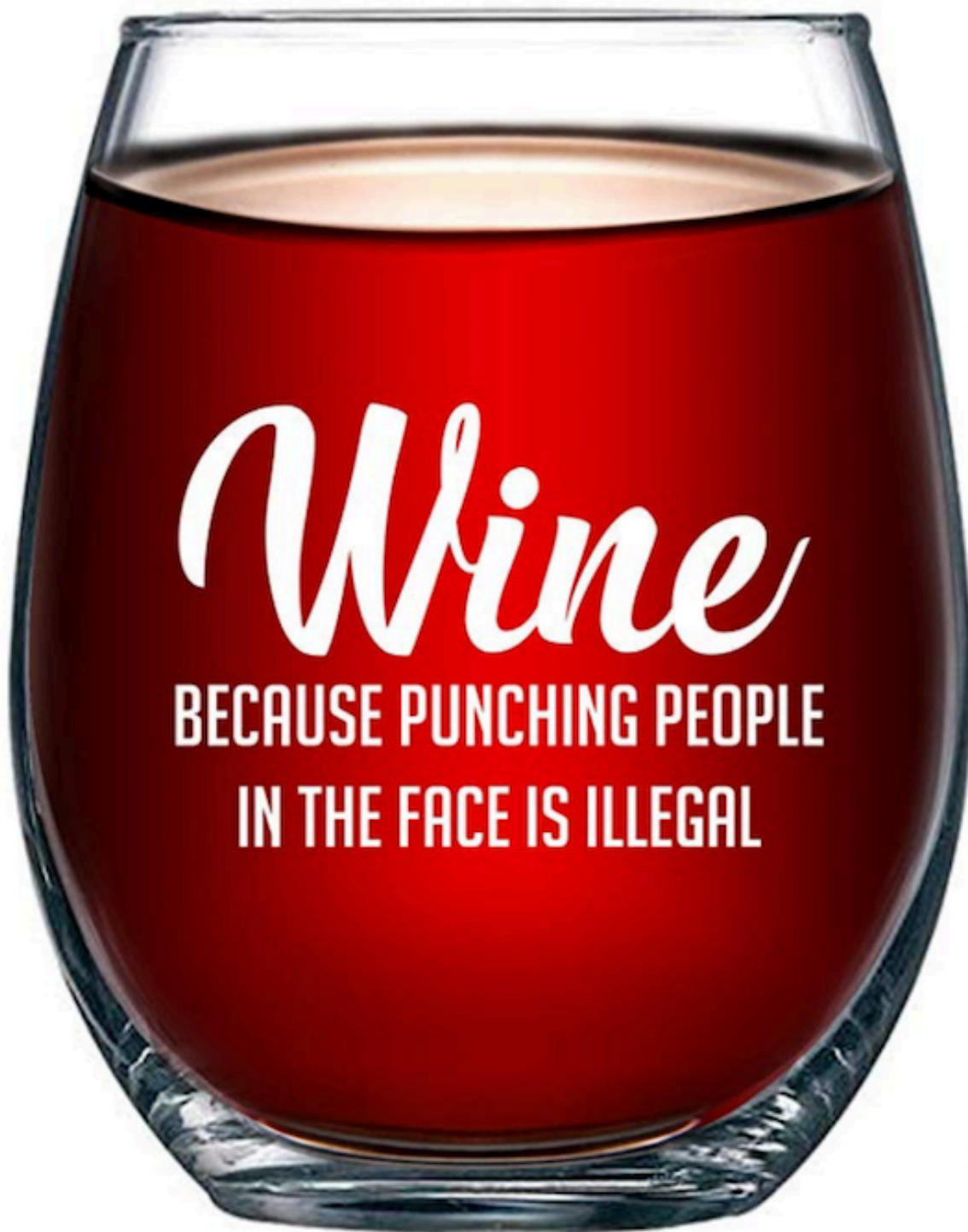
BioLite FirePit: *Enjoy the warmth, smell, crackle, and feel of a wood campfire, without any of the smoke. With capacity for up to 4 standard firewood logs, the BioLite FirePit creates hyper-efficient flames with patented airflow technology and gives you a front-row seat to the magic thanks to the X-Ray mesh body, enabling 360 views. Keep in mind, this fire pit can go from spark-to-fire in less than 30 seconds and cook your meals. In addition, it comes with a fuel rack to toss in charcoal to transform the FirePit into a hibachi-style grill. The fire pit also features a USB Rechargeable Powerpack, folding legs, a grill grate, and Bluetooth integration. Click [HERE](#) to purchase!*



Victure Trail Game Camera, \$59.99: *This camera is a 16MP 1080P full HD with night vision motion activated waterproof IP66 wildlife camera no glow infrared with for hunting and wildlife watching. In addition, it comes with fast trigger shooting at 0.3 seconds up to 22 meters away. Click [HERE](#) to purchase!*



Wine Because Punching People In The Face is Illegal Funny 15oz Wine Glass, \$14.95: *What's better than giving a stemless wine glass for a wino or wine lover? Every time they drink their precious wine they will think of you. Click [HERE](#) to purchase!*



NeoLab Convergence Neopen M1 Smartpen with Transcribing Notebook, \$114: *This smart gadget combines analog writing with digital convenience, with a built-in camera on the pen that converts your handwriting to digitized text. The M1 Smartpen's captured text is stored within the companion app, Neo Notes. The pen captures every stroke, so it can also digitize sketches. The notebooks themselves have codes on the*

pages that allow the whole system to keep what you write synced up. You can even go back and edit them. Click [HERE](#) to purchase!



Stuffed Waffle Maker, \$69: *This stuffed waffle maker beefs up your typical breakfast, lunch, or hearty snack. The cast aluminum maker works on the stovetop or grill and cooks up hearty waffles with your favorite fillings for a deliciously super-sized treat. Got a craving? You can go sweet like peanut butter and jelly or savory bacon and eggs with filling options. Click [HERE](#) to purchase!*



MagicHands™ truShiatsu™ Neck and Back Massager, \$169.99: *This is the most advanced, high-performance massage unit yet. This massager is designed with a patent-pending mechanism that is made to recreate the touch of a professional masseuse. It delivers a powerful massage that is so lifelike, you will believe it is coming from a set of human hands! It has four massage nodes that each act as their own "thumb" to deliver effective shiatsu massage therapy. It also comes with heat functionality to relieve deep soreness effectively. Click [HERE](#) to purchase on Amazon for a limited time discount!*



Bartsian Premium Cocktail and Margarita Machine, \$349: *Create endless craft cocktails in the comfort of home — no need to measure or pour. Just insert a cocktail capsule into your Bartsian drink mixer machine, select your preferred strength and press mix. The system draws the spirit from the appropriate reservoir and mixes your cocktail in seconds. Click [HERE](#) to purchase!*



The Architecture of Trees, \$75: *A review from Western Art & Architecture says, "This book could be considered the Bible for tree lovers. Its large format is perfect for pouring over more than 200 species, hand-drawn to scale." 424 pages of part science, part art. Click [HERE](#) to purchase!*





Time Capsule Stainless Steel Waterproof Container, \$43.20: *Best birthday and future gift. Kids can write to themselves as seniors and then bury in the ground. This time lock container is larger than A4 paper and can hold quite a lot of envelopes. In addition, it's made with actual stainless steel, which can withstand most exterior conditions and last for 200 years.*

Click [HERE](#) to purchase!



Glass Smoking Box: *Entertain like a world-class bartender with Crafhouse by Fortessa Glass Smoking Box. The double-sided "pass through" doors on this smoking box makes for a dramatic, interactive cocktail experience. You can experiment with various types of woods, dried herbs, and spices and it's even great for smoking your favorite foods! In addition, the smoking box comes with a handheld smoker and smoking chips. I got my wife one of these and she absolutely loves it! Click [HERE](#) to purchase!*



Ninja Foodi 5-in-1 4-qt. Air Fryer, Roast, Bake, Dehydrate Indoor Electric Grill, \$169.99: *The grill that sears, sizzles, and air fry crisps. 500-degree air circulates around food for amazing Surround Searing while the 500-degree high-density grill grate creates char-grilled marks and flavors, for food that's perfectly cooked on the inside and char-grilled on every side with Cyclonic Grilling Technology. Click [HERE](#) to purchase while it's still on sale!*



Eastern Standard Provisions Soft Pretzel and Flavored Salt Gift Set, \$60: *This gift set is filled with artisanal soft pretzels, buns and savory salts, including (2) Wheelhouse gourmet soft pretzels (6) SlidePiece soft pretzel buns (12) Turnbuckle soft pretzel sticks (1) Medium grain pretzel salt pack (1) Truffle salt pack (1) Chili lime salt pack (1) Rosemary lemon salt pack (1) Everything spice pack. Click [HERE](#) to purchase!*



Murder Mystery Subscription Box, \$40 per month: *Each box is different. And we don't want to spoil too much of the plot by giving it away too soon. However, over the 12 boxes, you receive, Clues & Ciphers, Puzzles, Mementoes, and Sketches & Photos. Click [HERE](#) to purchase!*



Link AKC Smart Dog Collar with GPS, \$89: A GPS and activity tracker for your pooch. Works with iOS and Android. Beyond just monitoring where your dog is, users can set up "safe zones" and be alerted if it escapes. It also includes temperature alerts, an LED light, and can store vet records. Click [HERE](#) to purchase!



Relish a Stay in the Real Oscar Mayer Wienermobile, \$136.00 a night:

Hot dog lovers, we're calling you home! For one night only, you can have the opportunity to eat hot dogs, dream of hot dogs, and yes, live in a hot dog, with an overnight stay in the iconic Oscar Mayer Wienermobile. For the first time ever, your wildest hot dog dreams can come true with a stay in the 27 foot-long hot dog on wheels. The cozy space for two is located in Chicagoland. Amenities include a mini-fridge stocked with Oscar Mayer hot dogs and all the Chicago-style hot dog essentials, an Oscar Mayer roller grill to take home, an outdoor space for comfortable hot dog eating and a custom Wienermobile art piece by local artist Laura Kiro. Click [HERE](#) to book a night today!





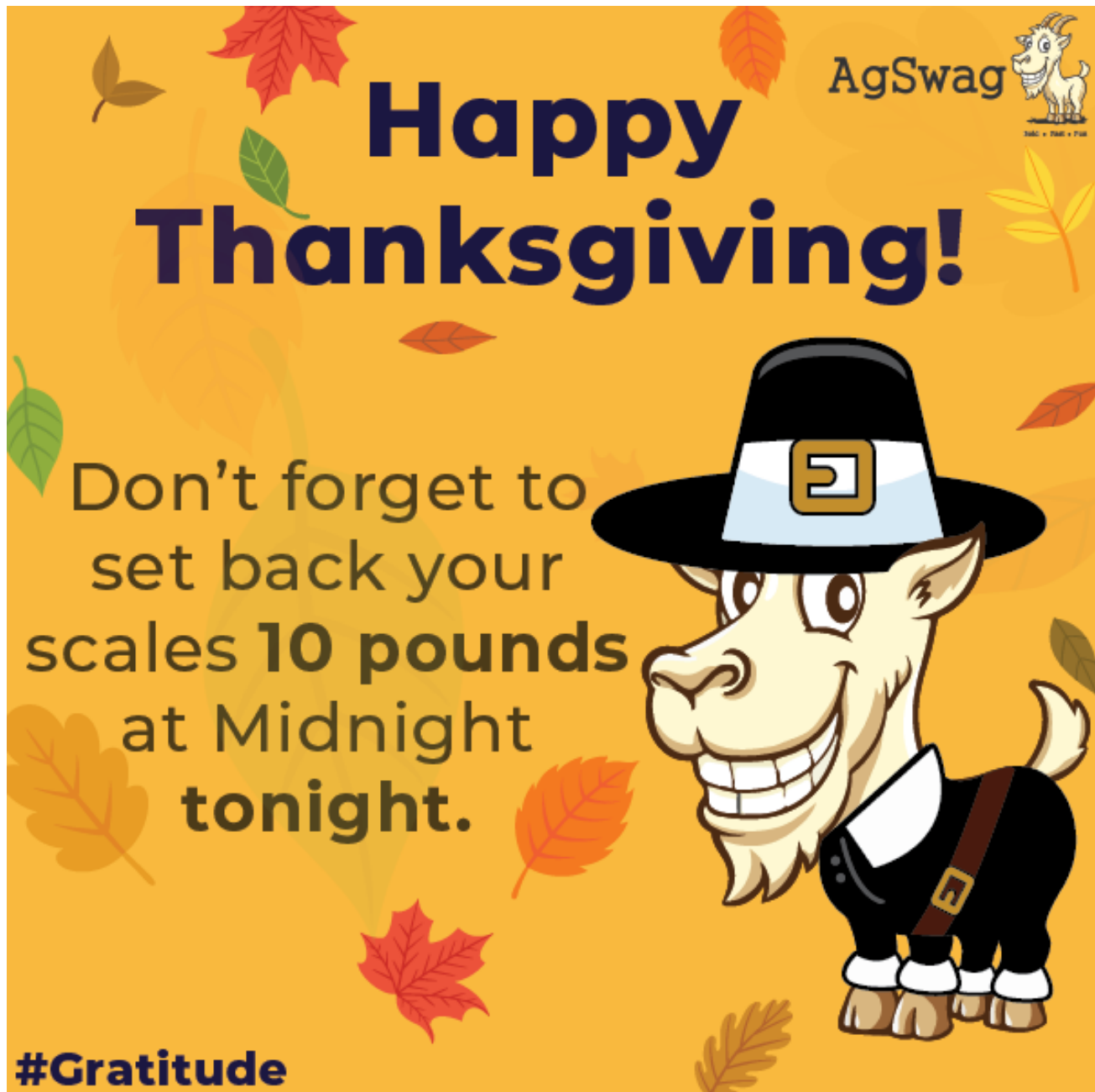
Are You a "Giver" or "Taker"? by Jordan Van Trump

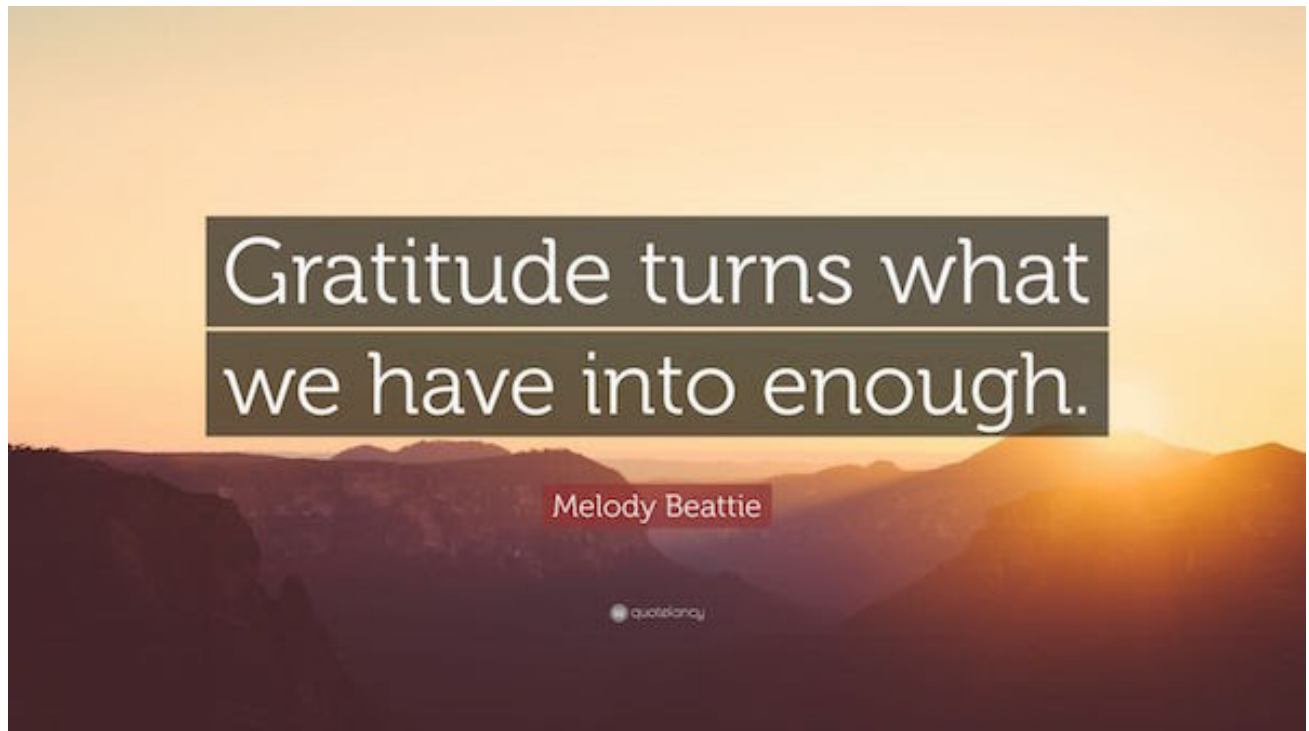
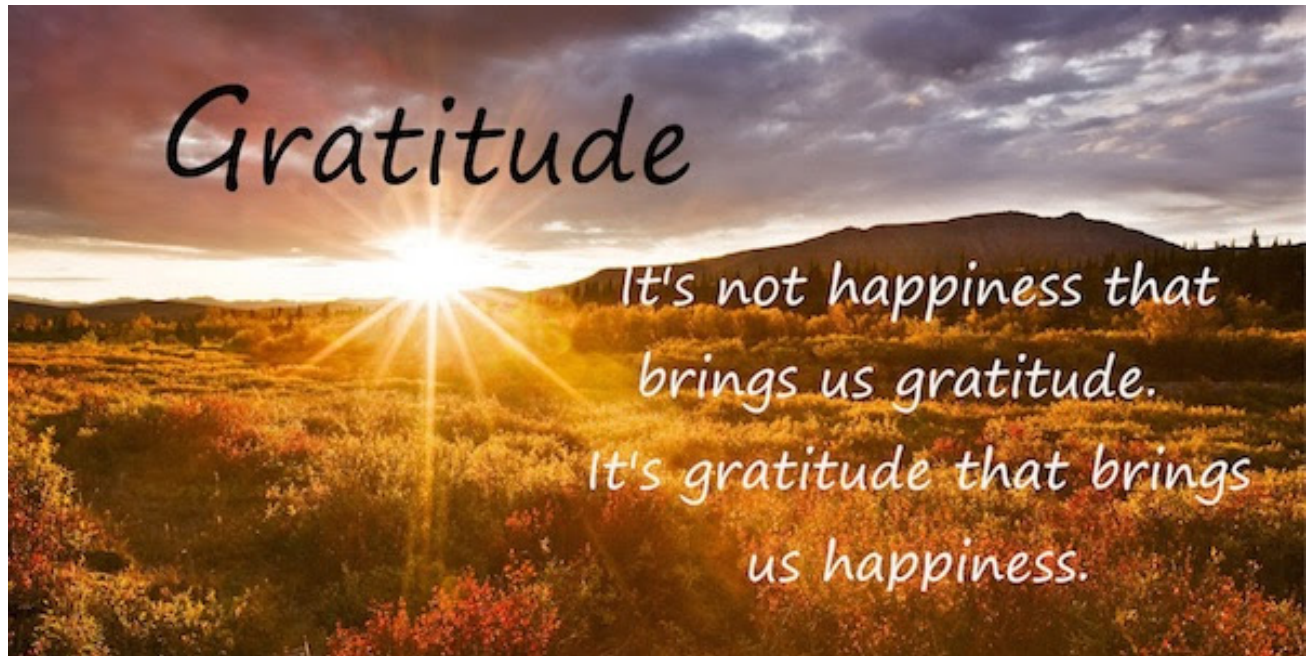
As a kid, my dad always talked a lot about "gratitude" and how he watched it single-handedly help change people's lives, not only from an improved psychological perspective but also helped to promote improved health and wellness. Let's just say my dad is a true "half-full" type guy.

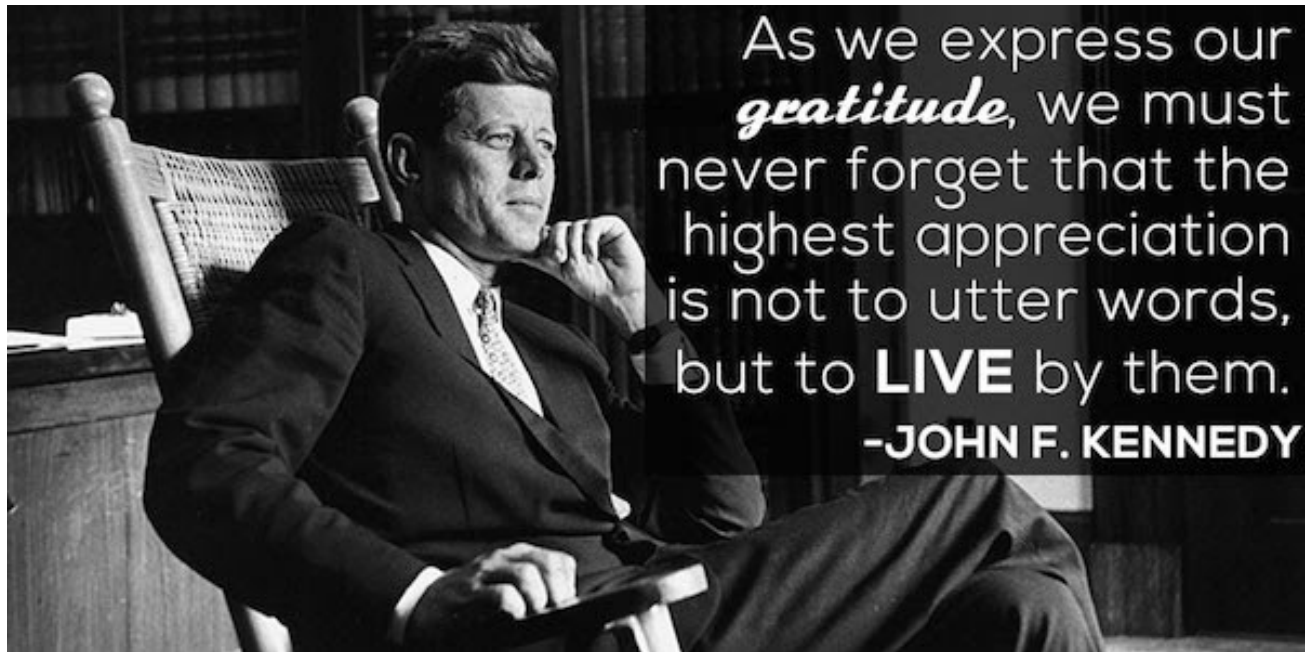
My dad also likes to identify people as being either "givers" or "takers". He identifies givers as being big proponents of "gratitude," which ultimately fuels their desire to seek out ways to be helpful and give to others. Takers, on the other hand, show very little signs of regularly thinking about "gratitude", but rather donating more time trying to find ways to gain an edge or reasons to complain about not getting their fair share. In other words, takers tend to believe they have been somewhat slighted by life and are somehow owed something. They act as if their boat has never come in, they tend to think they are unlucky, they view almost everything as an obstacle rather than an opportunity.

Bottom-line, as I get older I'm learning to think more about all of those lessons mom and dad tried to teach us through the years. Perhaps regularly practicing "gratitude" and working to become more of a "giver" than a "taker" is one of the best. The universal law of attraction says that we will attract into our life the things we think about and focus on. This Thanksgiving I challenge everyone to

think about "gratitude" and all the sacrifices that have been made by those who have come before.







From My Family To Yours Happy Thanksgiving!

Like many of you, my family and I will be counting our blessings this holiday weekend. When I hear the word Thanksgiving, at first I start to think about my Mom and Gram cooking some amazing food. But then when I dig a bit deeper, things take on a different light.

Don't get me wrong, the food was always amazing, but when I look back to my most vivid and treasured memories, not one is of the sense of "taste." Rather it was those Thanksgiving mornings with my Mom, helping her prepare side-dishes while she talked to me about every float in the Macy Thanksgiving Day Parade. At the time, I dreaded watching that entire parade with her, now I would give the world to have one more Thanksgiving morning by her side.

It's going in the door at my grandparent's small house, always giving Gram a kiss while she was performing her magic in the kitchen. Of course, I always had to steal a few samples and get my hand smacked before the food ever hit the table. What I wouldn't give to come through that door one more time and give her a big hug.

It's heading out with my Dad, Pops, and my Uncle George to play a highly competitive and heated round of golf after our first meal (the girls always had a second meal ready and waiting when we returned home). Once again, what I wouldn't give for just one more round with my favorite foursome.

My point is, even though we've been trained and conditioned to think a certain way when we hear the word "Thanksgiving", if you dig a little deeper, I'll bet you find it's not necessarily the amazing food or travel that you've come to crave, but

rather the smiling faces, the warm hugs and the sense of family this holiday brings.

As for our family, the kids are doing terrific and everyone is healthy (knock on wood). Our youngest just turned 22 and is heading off to Rome to complete her final year of architecture. Michelle and I are doing well, getting older, but doing well and traveling a bit more. From a business perspective, our son Jordan and I are tackling our latest venture... "AgSwag". We've already landed some high profile agriculture companies and are overwhelmed by the massive support and interest in our new business. We are definitely blessed and thankful.

We are also trying to consistently move the ball forward with our daily Van Trump Report, and our FarmTank platform. I've been talking to some of my old trader friends and buddies who currently are or have been top-level CEO's and I'm thinking about starting a more regular podcast series. It will be a candid conversation with some of the biggest traders, investors and ag executives in our industry. I'm hoping to have it off the ground and running regularly by mid-2020.

I am truly grateful for the support that my family, friends, and subscribers have provided through the years. Again, I would like to say thank you to all of those who have allowed my family to become a part of yours!

Below are just a few fun pics of the family from the past few months. I did pick up a really cool old Gibson Les Paul guitar up in New York a few weeks back and was able to get a great old chopper from the west coast back this past spring. As you can see the kids are doing well and we are all blessed to have health and happiness.

I hope you have a wonderful Thanksgiving!

KVT















ANSWER to riddle: A snail.

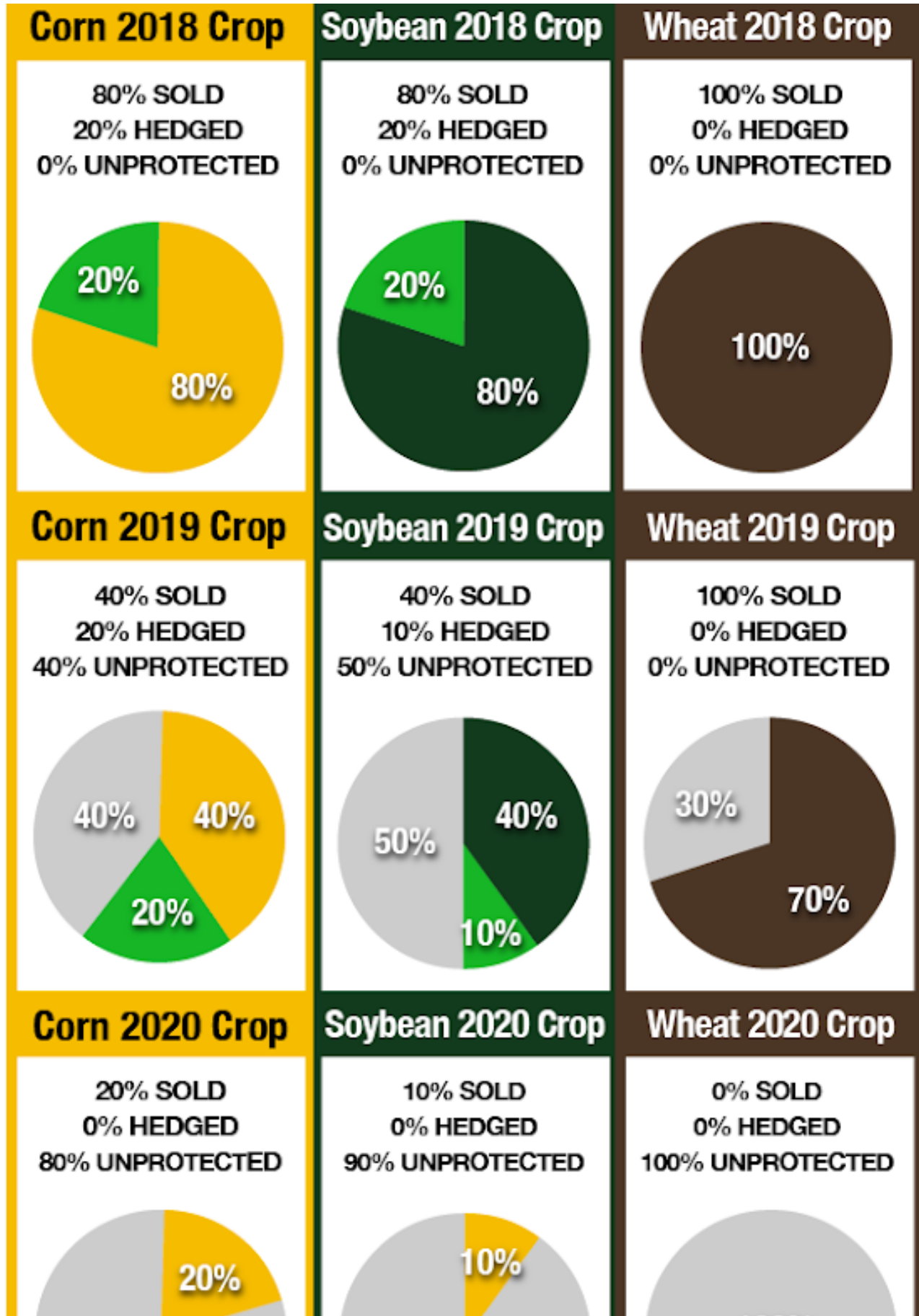


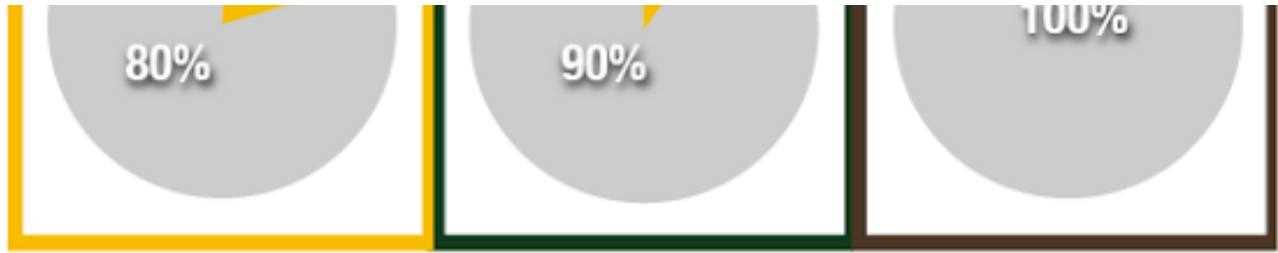
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AgSwag



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Sponsored by **AgSwag**

Tired of battling poor customer service, poor quality and lack of premium selection in the swag space?

AgSwag now offers our members the latest fashions and trends from brands such as: Branded Bills, Carhartt, Champion, Cutter & Buck, Drake, Fairway and Greene, Filson, Ice Shaker, Marmot, New Era, Nike, North Face, Pacific Headwear, Under Armour, Yeti... and more

Swag should NOT be considered a "cost" or an expense for business owners. When used properly in a well thought out campaign "corporate swag" can dramatically reduce the cost of new customer acquisition, client churn and retention, expedited development of brand ambassadors, etc. The Van Trump family believes their AgSwag business can deliver on those promises.

AgSwag is not trying to be the lowest cost supplier. We are trying to partner with "best-of-practice" and like-minded businesses to bring a better "return-on-investment" by designing and helping to implement a well thought out corporate swag strategy and campaign. There are hundreds of online companies that offer quick ways to throw a corporate logo on a cheap hat or t-shirt. AgSwag offers the best in selection, design, implementation, and service! Click [HERE](#) to learn more!

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