



Josh Knight <josh@farmdirection.com>

GOOD MORNING: Van Trump Report 7-31-19

1 message

The Van Trump Report <reply@vantrumpreport-email.com>

Wed, Jul 31, 2019 at 5:31 AM

Reply-To: Jordan <reply-fec4177272600379-1142_HTML-68584704-100003450-8@vantrumpreport-email.com>

To: josh@farmdirection.com

To view this email as a web page, go [here](#).

"A good hiding place is hard to find" - **Johnny Carson**

Wednesday, July 31, 2019[Printable Copy](#) or [Audio Version](#)

Morning Summary: Traders have all eyes on today's Fed policy announcement. The official interest rate decision will be released at 1:00 pm CST. That will be followed by perhaps a more important Jerome Powell press conference at 1:30pm that will hopefully add color and better explain the reasoning behind the decision. The street is thinking there's about an 80% probability of a quarter-point reduction in rates, 20% thinking there will be a half-point reduction in rates. In other words, almost everybody on Wall Street is looking for an interest rate reduction it's just a matter of how big of a cut? The trade will be closely

tuning into Powell's language and forward guidance, hoping to hear clues about future policy direction and if perhaps another round of cuts are on the horizon. I've heard several of my friends, who are large traders, worry that it might be tough for the stock market to find new bullish tailwinds moving forward. The fear is the Fed might not be able to become any more dovish from here without a sharp dip in U.S. economic data. It's hard to imagine equity and credit markets being able to ignore the implications of that type of negative data. In other words, perhaps this is as dovish as the Fed can be without the economy being in real trouble? From here it's either the Fed becoming a bit more hawkish on improved trade relations or the Fed becoming slightly more dovish on deeper economic worries, at which time corporate earnings and consumer confidence could be struggling. Keep in mind, the Fed hasn't cut rates in over a decade, with the last rate reduction coming in December of 2008. The stock market bottomed three months later in March of 2009 when the S&P 500 traded down to 666. The Fed never reached rates again and the stock market has rallied for more than 10-years with the S&P 500 now trading above 3,000, almost double the previous all-time high set back in October of 2007. Many professional traders and investors are saying this is the most important and impactful move since the crash, how the market digests and interprets the Fed decision could be a massive inflection point. Let's also not forget, the stock market has been extremely calm as of late. There hasn't been a +1% or -1% day in the stock market in almost two months, which is abnormally calm. I suspect between now and the end of October we are going to see volatility really pick up momentum, adjust accordingly!

Day Two of the Democratic Presidential Debate *will be televised tonight with leading candidates like Joe Biden, Kirsten Gillibrand, Cory Booker, and Kamala Harris participating.*

Commodity Funds Showing Inflows: *For the first 5 months of 2019 commodity funds registered outflows of -\$2.6 billion. For the last 6 weeks ending mid-July that trend has reversed, with +\$3.7 billion of inflows. Most of that money has been moving into precious metal funds.*

Massive Data Breach: *"In one of the biggest data breaches ever, a hacker*





























gained access to more than 100 million Capital One customers' accounts and credit card applications earlier this year. Paige Thompson is accused of breaking into a Capital One server and gaining access to 140,000 Social Security numbers, 1 million Canadian Social Insurance numbers and 80,000 bank account numbers, in addition to an undisclosed number of people's names, addresses, credit scores, credit limits, balances, and other information, according to the bank and the US Department of Justice." (Source: DataTrek; CNN)

Changing the American Dream of Home Ownership: *Millennials and older generations are saying they don't want to deal with the hidden costs of homeownership, making renting a home an easier way of life. Demographics are shifting as empty nesters are done taking care of their homes, wanting to downsize, and seeking both portability as well as mobility in a lease. Also, millennials aren't dialed into taking care of a home, rather they want to go out and enjoy life. It's worth mentioning, this shift led to 43,000 single-family homes being built for rent, which has caused the rental market to hit a perceived peak for the first time in nearly 40 years. I should also add, whether millennials are choosing to rent homes because it's convenient or resorting to renting because they can't afford a down payment, they collectively represent a large cohort of their generation who are renting for longer amounts of time. I'm told, in some U.S. cities, prospective homebuyers have to save for nearly a decade for a 20% down payment. Read more [HERE](#).*

Who's Message is Resonating With Voters? *Candidates are vying to separate themselves from a crowded field with bold, new ideas, and data that shows which ones have captivated readers, which is a key insight into how the average voter might view the candidates. I should mention, Elizabeth Warren and Bernie Sanders' plans for student debt cancellation have by far generated the most online attention from among policies proposed by 2020 Democratic candidates, according to data from NewsWhip provided exclusively to Axios. Read more [HERE](#).*

Total interactions for week ending July 28, 2019

View: **Candidates** Issues

CANDIDATE RANK THIS WEEK		WEEKLY RANK SINCE JAN. 7	INTER-ACTIONS	1-WEEK CHANGE
#1		Elizabeth Warren		1.0m ↗ 3
#2		Bernie Sanders		1.0m ↘ 1
#3		Joe Biden		709.4k ↘ 1
#4		Bill de Blasio		664.6k ↗ 5
#5		Kamala Harris		593.5k ↘ 2
#6		Cory Booker		482.2k ↘ 1
#7		Tulsi Gabbard		253.5k ↗ 4
#8		Kirsten Gillibrand		121.3k ↗ 2
#9		Pete Buttigieg		100.3k ↘ 2
#10		Beto O'Rourke		85.9k ↘ 2
#11		Marianne Williamson		57.8k ↘ 5
#12		Julian Castro		49.4k ↗ 5
#13		Andrew Yang		33.0k ↘ 1
#14		Jay Inslee		22.9k ↘ 1

FARM TANK

Tweets of the Day



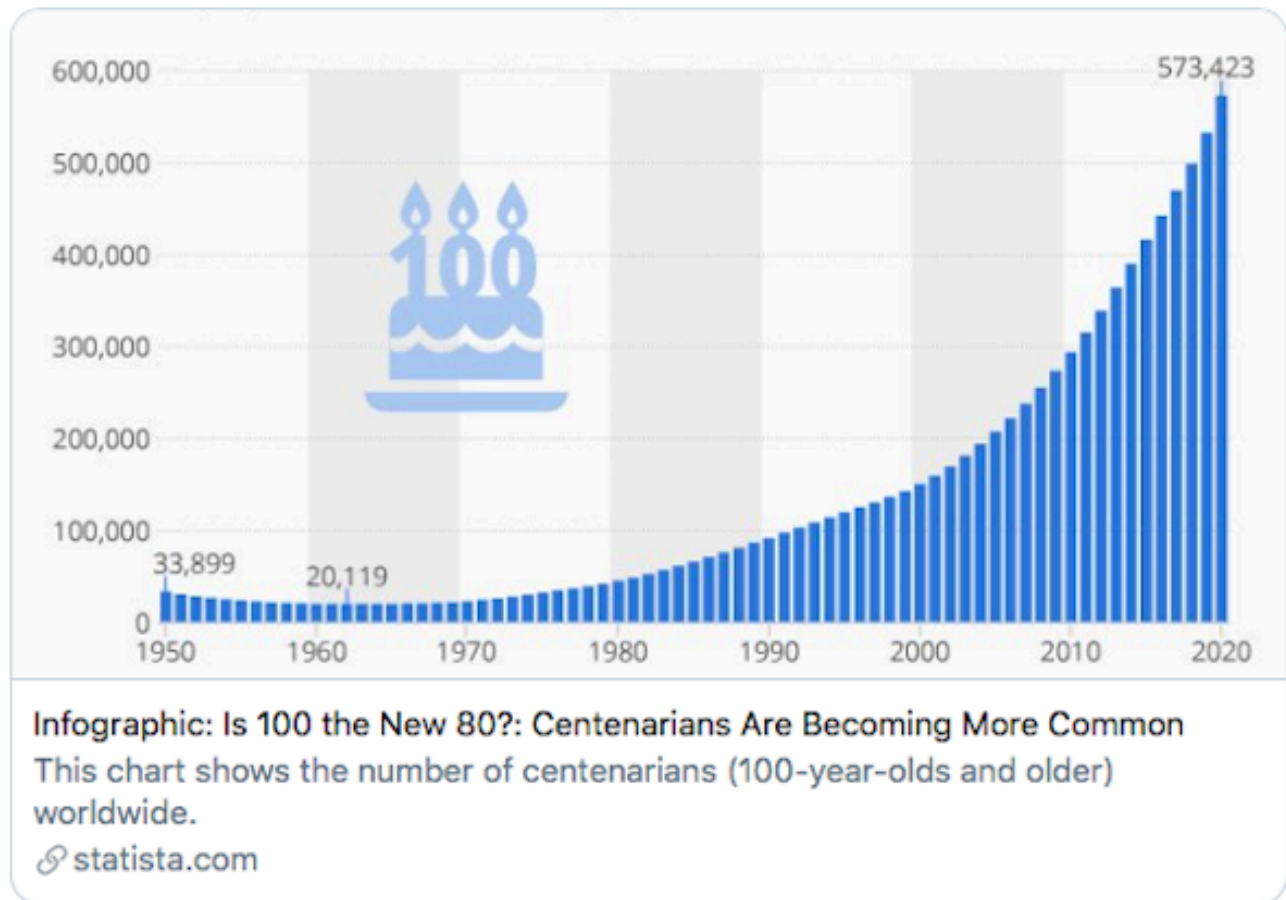


Statista
@StatistaCharts



The number of **#centenarians**, people of or over the age of 100, is rising fast around the world.

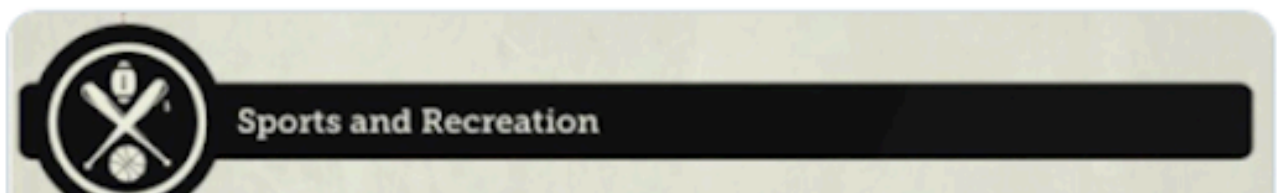
[statista.com/chart/18826/nu...](https://www.statista.com/chart/18826/number-of-centenarians-worldwide) @UN



Barry Ritholtz ✓
@ritholtz



Your Chances of Dying dlvr.it/R93QZI







Scott Gross
@shlimbo43



Wheat harvest in full swing this week in the PNW.
[#harvest19](#)





Ron Haase
@Ron_Elo_Haase



#FlashDrought19

#corn #milho

#plant19

Hoping it rains before pollination begins!





Ryan Kanode
@RyanKanode



A little **#harvest19** action from before the rain tonight.





Classic Rock In Pics
@crockpics



Elvis Presley and Sammy Davis, Jr. backstage in Las Vegas, 1970. Photo by Michael Ochs.



Inspirational Quotes
@QuoteloveU



Free yourself from the burden of a past you can't change. #Quote

"Let go...

How would your life be different if you learned to let go of things that have already let go of you?

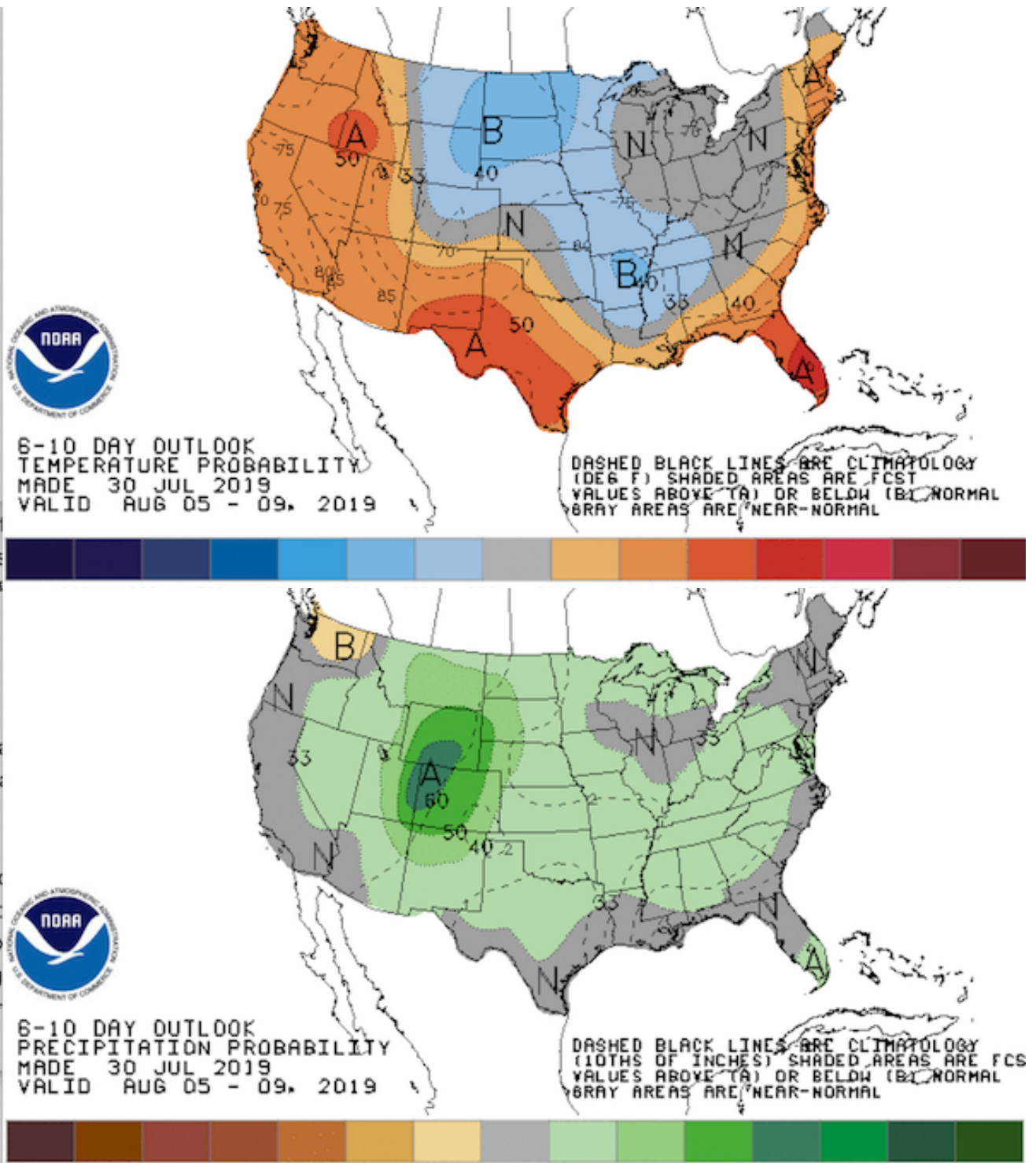
*From relationships long gone,
to old grudges, to regrets,
to all the 'could've' and 'should've,'
to the dead friendships you still hang on to...*

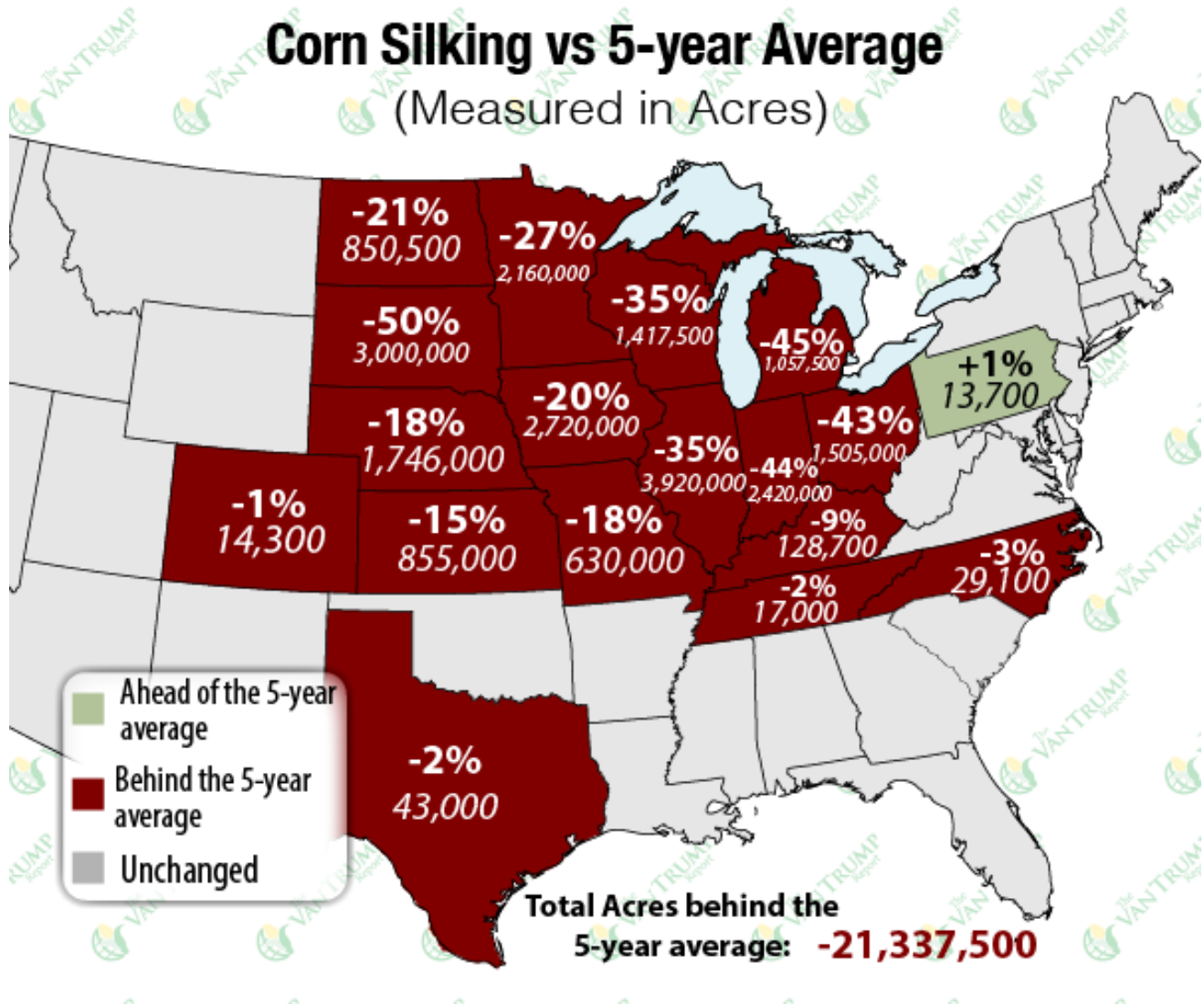
Free yourself from the burden
of a past you cannot change."

- Dr. Steve Maraboli

Corn bulls continue to struggle as U.S. weather is abnormally cooperative for

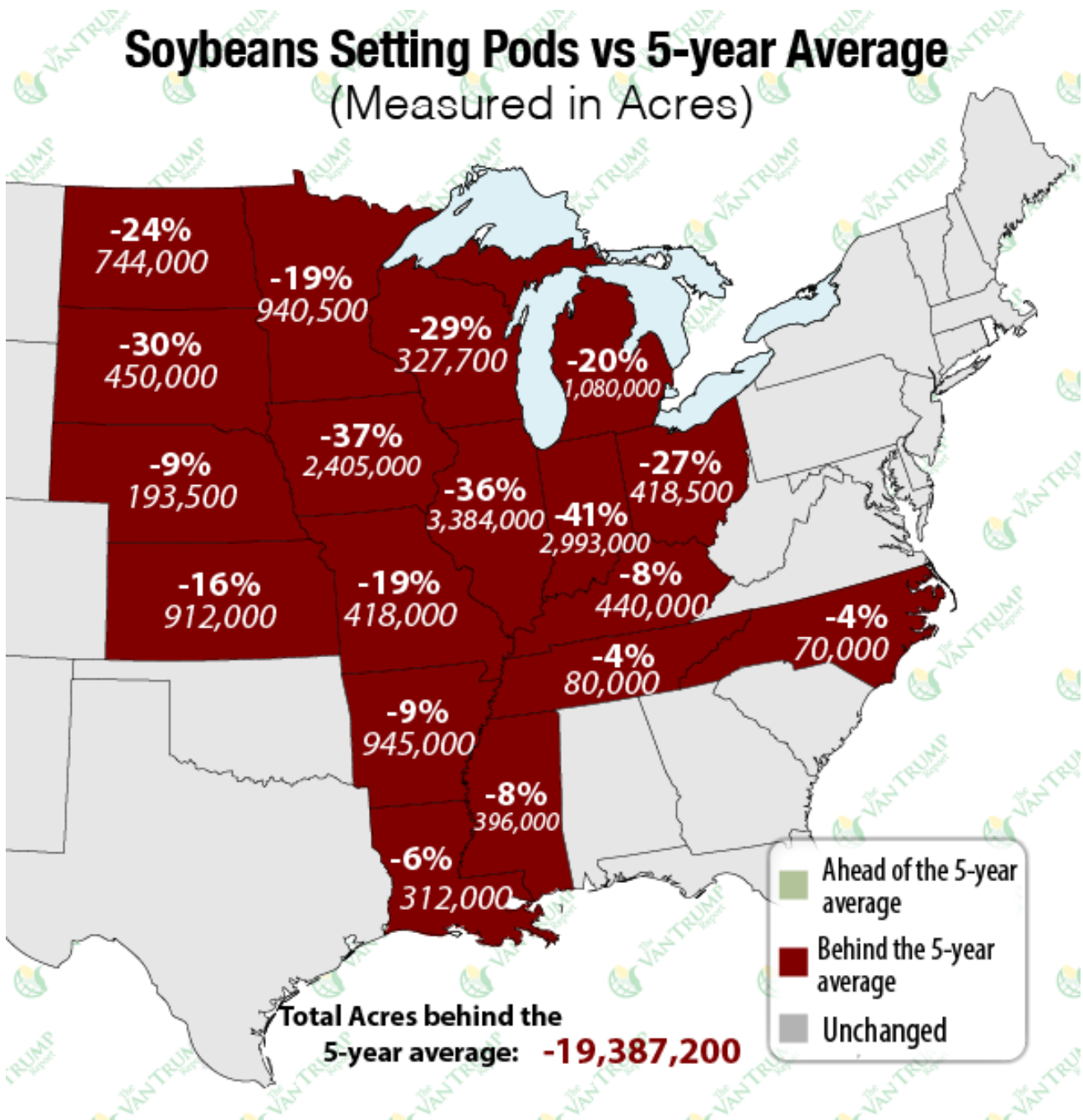
late-July into early-August. We are deep into the "Dog Days" of summer and I'm sitting here in Kansas City with 80 degree temps, good soil moisture profiles and a bit of rain forecast almost everyday for the next week. For a bit of trivia, the official "Dog Days" of summer are said to begin on July 3 and end on August 11. This time frame came about as Sirius, the Dog Star, was observed to be the brightest star in the sky. The ancient Greeks noticed that in the summer months, Sirius rose and set with the Sun, and they theorized that it was the bright, glowing Dog Star that was adding extra heat to the Earth during this July to August time period. Bottom-line, weather is abnormally cooperative and crops in many locations have been benefiting. Take a look at the 6-10 day forecast I included below. It's tough to get overly bullish the corn market with such a good forecast. As a spec, I'm staying long but understanding that more pressure could be applied to the downside. I originally got into this position thinking "time" would ultimately be the play. I still think "time" or lack thereof could still create a strong tailwind. I feel like we are still only one hiccup away from a major problem i.e. one early wide-spread frost, one wide-spread flood at harvest, etc... The crop seems somewhat fragile, roots shallow, and some health issues brewing. I'm not giving up on higher prices! I want to stick around through late-Fall to see how these cards play out. Again, this is exactly why I elected to sellout of all old-crop bushels. I don't want to be forced to sell on bad timing. There's nothing worse than the marketing game then being right the market but wrong the timing. If you've made that mistake, don't beat yourself up too bad, I've done it many times in my life and I know it's never any fun. From my perspective, "time" is perhaps more important than "price" when it comes to farm marketing. This is one of the hardest concepts or lessons for many of us to get our hands around. As we've all heard our parents and grandparents say so often, "timing is everything." Hang in there...





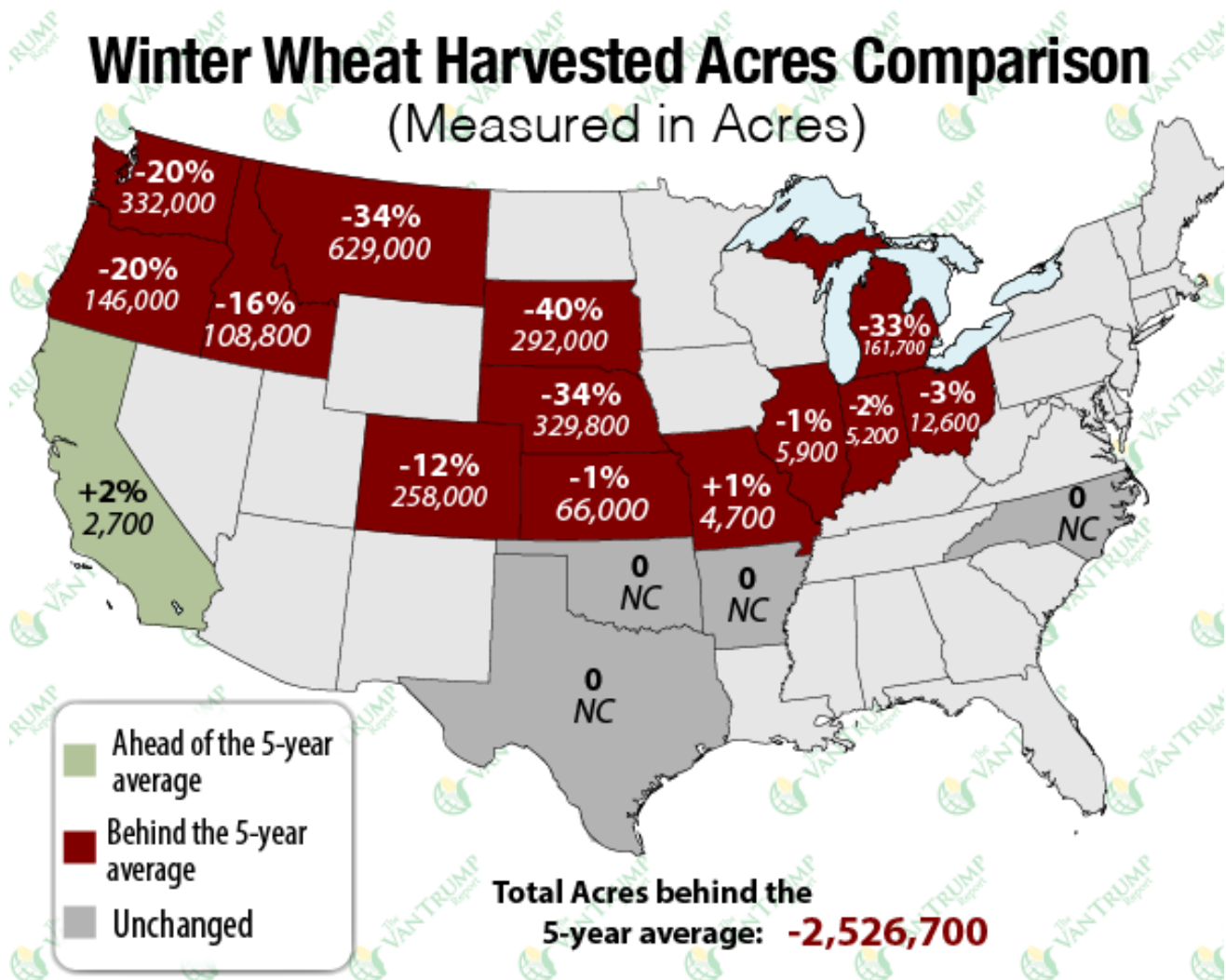
Soybean bulls backpedal a bit on comments from Washington that a U.S.-China trade deal could still be well off in the distance. Bulls are hoping it's just more political positioning or trade jockeying by U.S. leaders, while bears believe there's a lot of truth to the statements and that a trade deal may not happen until much closer to the 2020 Presidential Election or perhaps not at all during this current presidential term. There's some who believe China is willing to wait it out in hopes that a Democrat wins the White House. Keep in mind, the U.S. 2020 elections are less than 16-months away. I should also note, there's more talk circulating from Rabobank that China's pork herd is expected to be about half it's previous size by the end of 2019. Most estimates and numbers indicate that China's herd has already been shrunk by almost 40% and that another 10% to 15% reduction is almost certain between now and yearend as fresh outbreaks continue to be

reported. In other words, China's meal demand may continue to shrink, easing the overall need for large quantities of U.S. soybeans. Still, U.S. production remains critically important to global demand and the trade is desperately trying to learn and understand more about the current U.S. crop. Most private forecasters are talking about an average yield somewhere in the 44 to 48 bushel per acre range. The USDA dropped their yield forecast in the last WASDE report from 49.5 down to 48.5 bushels per acre. I personally think it's going to keep inching lower. But at the same time, the USDA most recently lowered their planted soybean acreage estimate from 84.6 down to 80.0 million acres, which I believe might be too low. In other words, I'm worried that even though the yield could move lower the number of acres could work itself back higher. It just feels like a lot of soybean acres went in the ground at the last minute. I'm not saying they are going to produce a big yield, but the sheer number of acres might have some influence. Stay tuned. As a spec, I'm looking to initiate a longer-term bullish position if we can break down into that \$8.75 to \$8.90 range. As a producer, I'm still targeting the last part of 2019 or the first part of 2020 as a better window of opportunity to price cash bushels.



Wheat bulls are talking about spring wheat crop conditions starting to set back a bit here at home, along with more talk about disease problems in several U.S. locations. Bulls also continue to talk about pockets of production problems in parts of Russia, Australia, South America, Canada. Unfortunately, burdensome supply is keeping a lid on most all rallies. There's just not a lot of fresh news in the headlines. As a producer, I'm hoping the market is making a seasonal low on the lack of headlines. I'm also hoping corn will soon start to find more stable footing

and help provide a tailwind for wheat. As a spec, I currently have no skin in the game, still optioning to watch the show from the sidelines. Just too much whipsawing price action for my taste. Really, since the beginning of July, wheat prices have struggled to find clear direction. Lower-highs and lower-lows has been the primary theme. I'm thinking this market might soon start to bottom-out. I'm watching price action and money-flow very carefully.





> Japanese Trade Talks Resume This Tomorrow: *Japanese Economic Revitalization Minister Toshimitsu Motegi will visit Washington for trade talks on tomorrow and Friday, looking to strike a mini-deal focused on agriculture and automobiles in the coming weeks. Keep in mind, an agreement on farm goods would be big for U.S. producers that fear to lose their share of the large Japanese market to competitors like Canada and Australia now that TPP is in effect without the U.S.*

> EPA Sees No Negative Impacts of Expanding Waivers: *EPA Administrator Andrew Wheeler's defended his agency's expanded use of waivers exempting refineries from the nation's biofuel law during a closed-door meeting with farm state senators last week, arguing the program has had no negative impact on ethanol demand. His comments are a sign he may resist an overhaul of the so-called Small Refinery Exemption program, which President Donald Trump last month ordered members of his Cabinet to review here based on complaints from the corn lobby. Read more [HERE](#) .*

> Who's Paying the Most for Groceries? *According to the United States*

Department of Agriculture, the average American spends 9.9% of their disposable personal income on food, 5.2% of which consists in grocery costs and 4.7% on restaurants as well as meals away from home. However, the cost of groceries varies widely across the US and skews significantly higher in coastal cities, according to a new report by Rent.com. From what I understand, the analysis uses data from the Council for Community and Economic Research's Cost of Living Index to compare price and spend on common grocery items like milk, eggs, coffee, and sugar. Read more [HERE](#) to see who's paying above the national average.

> Ethiopia Sets Record... Plants 350 Million Trees in a Day: *Planting the trees is part of a national "green legacy" initiative to grow 4 billion trees in the country this summer. I'm told every citizen was asked to plant at least 40 seedlings as public offices were even shut down so civil servants could participate. From what I understand, the project aims to tackle the effects of deforestation and climate change in the drought-prone country, where forest coverage was just 4% in the 2000s, down from 35% a century earlier. By the way, the previous world record for the most trees planted in one day stood at 50 million, which is held by India since 2016. Read more [HERE](#).*

> Tesla Launches Megapack: *Megapack, a new utility-scale energy storage product, is now the third and largest energy storage system offered by Tesla. I've always felt batteries and energy storage are ultimately going to be the future of Tesla and this could be a huge step in that direction if Musk can convince utilities to opt for the Megapack instead of the more common natural gas peaker plants used today. It's worth mentioning, Megapack was inspired by Tesla's Hornsdale project, which combined its 100 MW Powerpack system with Neoen's wind farm near Jamestown in South Australia, where it saved the facility nearly \$40 million in its first year. Read more [HERE](#).*

> Sony's PS4 Sales Pass 100 Million... What's Next? *Sony revealed in its latest earnings that the company sold 3.2 million PS4 devices in the quarter that ended June 30th, meaning exactly 100 million have now been sold in total. While sales of the PS4 might be slowing down, I'm told it's still the fastest home game*

consoles to reach 100 million unit sales, which reached the milestone in just 5 years and 7 months. Remember, this is less than 3 years after passing 50 million sales. Sony also revealed that digital download share has passed the 50% mark, meaning more people are now purchasing digital games than physical disc copies. Looking ahead, expect the PS5 to support 8K graphics, 3D audio, SSD storage, and backward compatibility with existing PlayStation 4 titles. Read more [HERE](#).

> Defining Your Difficulty Determines Your Next Move: *Difficulty comes in two flavors-- hard or complicated. Some things in life are hard because they require effort, like climbing a mountain. On the other hand, putting together IKEA furniture isn't hard, it's just complicated. It doesn't require strength, but it requires a lot of focus. Understanding the difference is important because we're often tempted to give up when things are hard or difficult and we convince ourselves that it's because it's too complicated. Keep in mind, if I don't have the skill set or understanding it's easy to place the blame somewhere else. But if I simply don't have the determination, that's on me. Knowing the difference matters because it informs what you do next, meaning does this thing in front of you require more effort and determination or does it require skill and understanding? The next time you face a proverbial "wall," ask yourself whether this is something you have to simply climb over or to carefully navigate through. Read more [HERE](#).*

> Why CrossFit Champ Mat Fraser Will Win His 4th Consecutive Gold: *Mat Fraser will go for his 4th gold medal in August at the 2019 CrossFit games and multiple accolades are at stake, but none are crossing his mind while he's deadlifting loaded barbells and cranking out handstand push-ups six hours a day. Fraser's focus on ensuring he has no weaknesses will most likely lead him to another gold medal this year, but what I like most is his attitude and where he sees his responsibility each day to ask and deliver on the tough questions like "All right, what am I awful at?" then getting down to working on it. Even his competition understands what puts Fraser, but the odds of anyone catching him are slim. Read more [HERE](#) about a guy who has a plan and consistently executes it.*

> Taycan Electric Roadster Could Be Porsche's Top Seller: *Porsche has secured 30,000 deposits for the Taycan more than a month before the German automaker will unveil the all-electric sports car numbers that suggest there's enough demand to support the company's plans to produce 40,000 units in its first year. I'm told, Porsche initially targeted 20,000 Taycans for the first year of production, but interest in the vehicle prompted the automaker to double its planned annual production to 40,000 in its first year. Keep in mind, if Porsche is able to produce and then deliver 40,000 Taycans, the electric sports car would leap ahead of some of its iconic internal combustion models, including the 718 Boxster and the 911. In 2018, Porsche sold 35,573 911s and 24,750 718 vehicles globally. Is it the Porsche or the all-electric that has sales ramping up? Read more [HERE](#).*

> "Old Town Road" Has Record Run at the Top: *Lil Nas X has made history, yet again, as the 20-year-old musician's hit single "Old Town Road" is officially the longest-running No. 1 song in U.S. chart history. One reason the hit song remains at the top is due to Lil Nas X's staying engaged with his fans at every level. Two months ago he saw an online post of fifth-graders singing along to his song at their talent show and reached out by asking when they wanted a free show. Click [HERE](#) to watch the elementary school light up when he made his surprise visit. Cool stuff!*



Complex
@Complex



🤠 We rode along with @lilnasx as he surprised the kids of Lander Elementary. 🐎



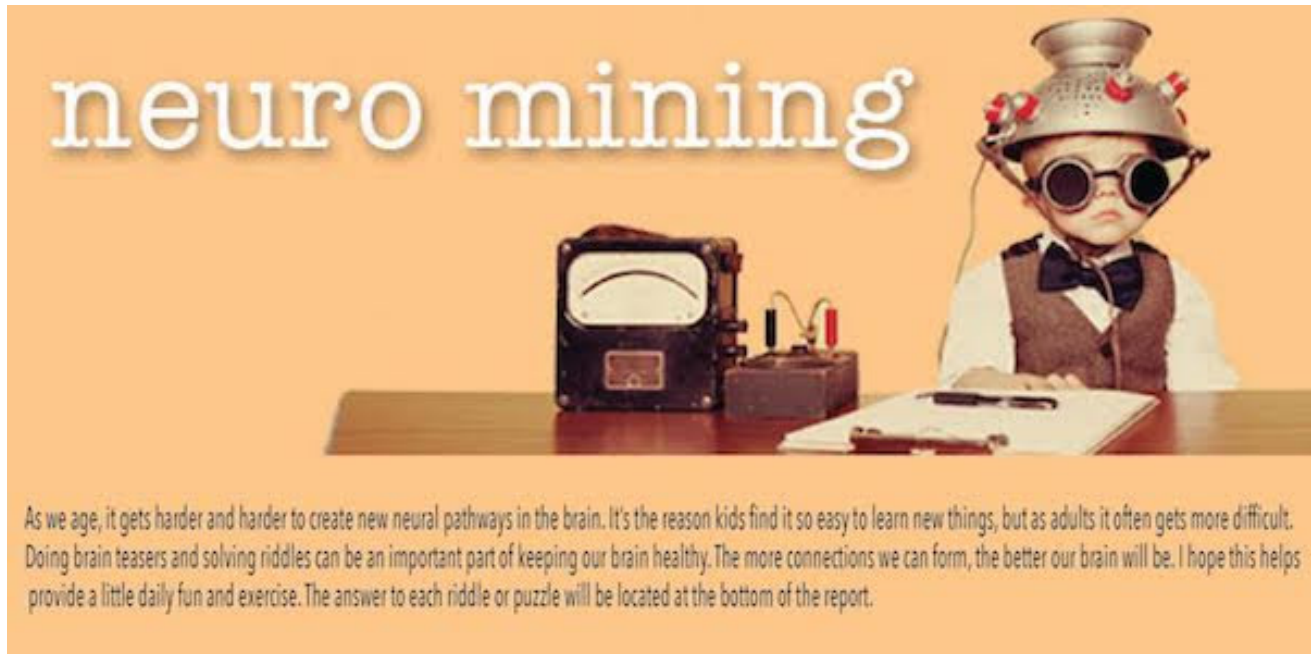


Southcentral Mississippi – *We farm along the Mississippi River near the middle*

of the state. The year has been full of excessive rain since the get-go. We had to prevent plant about half of our corn acres due to flooding and the only way we could have planted is to fly seed on because we're just now seeing dirt for the first time this year. The water has dropped about a foot and a half since they opened the flood gates. We should start harvest in about a week on the other half of our corn. We have corn of all different ages and conditions. I'm hoping we make a little over 200 on the harvested corn.

Northeast Iowa – *About half the corn looks good, but the other half is really far behind. The corn that's behind is yellow and short, but I'm noticing that it's starting to pull out of it a little. It's still not great looking corn, but looks a ton better than it did a few weeks back. We're hoping this dry patch helps us push the corn into tasseling a little quicker. The cooler and wet weather made corn drag its feet early on, which makes us nervous going into fall because of a frost. As a farm, I'm guessing with all the bad areas included, we'll average in the 180-190 bushels per acre best case scenario.*

Central Michigan - *We finished up on Saturday and my neighborhoods are also wrapping up if there not already done. My quality seemed good, but yields were off a good bit from the last several years. I'd say they were maybe down about 20% as I had a lot of drowned out and winter kill spots. I was planning on destroying about 25% of my wheat this spring, but never got the chance with the wet weather. I ended up harvesting what was there, which had nothing for inputs this spring. It went 16 bushels per acre. I was hoping for 25-30, but there was just too much where there was nothing.*



TODAY'S RIDDLE: Turn me on my side and I am everything. Cut me in half and I am nothing. What am I?



Purchasing the Perfect Watermelon

Watermelons, which originated in Africa, have been grown in North America since the 1600s and are an important U.S. crop. Watermelon tends to require a long growing season, generally 65 to 90 days with warm conditions. Soil temps need to be 60 to 70 degrees F or warmer at planting. Watermelons also prefer a long-growing season with a hot summer and grow best when planted in fertile, well-drained soil with full sun. Meaning, this year's crop probably got off to a rough start in a few locations.

Varieties of watermelon we eat today owe their existence to a man named Charles Andrus, a plant breeder with the Agricultural Research Service (ARS) Vegetable

Breeding Laboratory. In 1954, Andrus developed the watermelon variety "Charleston Gray," which takes its name from the South Carolina city where the lab is located. In fact, the humble "Charleston Gray" is in the lineage of 95% of watermelons grown in the world today.

Growing watermelons can be a lot of fun and found in gardens across the country, but most of the largest commercial production occurs in four states: Texas, Florida, Georgia, and California, who produce almost 70% of all grown in the U.S. The average watermelon yield per acre can now be over +32,000 pounds.

Buying a great tasting watermelon can also be a bit tricky. I thought it would be good to review a few tips about how to pick just the right one. A few of our readers happen to be some of the largest watermelon producers in the U.S. and have passed along a few inside tips through the years. I was certainly doing it all the wrong way when I was younger. On a side note, one of my first real jobs, outside of throwing hay, was unloading semi-trucks full of watermelons. Let's just say for a period of time in my life, I didn't even want to see another watermelon. Picking up watermelon and putting them down softly inside boxes and containers for 12-hours straight will give you a whole new perspective. It's even more exciting when there are snakes from the field still alive in the haul. Those were the days... (Source: USDA; Preview photo credit O.Bellini, Shutterstock; [fifteenspatulas.com](#); [thekitchn.com](#))

White Field Spots - *Many folks view the melons that have the big white areas as a problem. That's not really the case, these are just field spots where the watermelon rested on the ground and are very natural. In fact, some melons with just a shade of field spotting can be some of the best tasting. You don't necessarily want the ones with the white spot, but more of a creamy-yellow or orangish-yellowish area can be best... so go for the "gold".*

Webbing - *Many folks don't like to pick a watermelon with "webbing", the brown crusting spiderweb-like lines that are often on melon. Interestingly, the "webbing" on a watermelon can help tell how many times that bees touched the flower. Many sources believe the more*

pollination, the sweeter the watermelon.

Shape - *It's beloved that the taller and more elongated watermelons are a bit more watery, while the more rounded and stout are perhaps a bit sweeter.*

Size Matters - *In this case, bigger doesn't always mean better. Most experts say an "averaged size" watermelon gives you the best odds at getting a great taste. Not too big or not too small.*

The Tail - *The tail of a watermelon can often indicate its ripeness. A green tail can mean the melon was picked a bit too soon and might not taste as good. The melons with the dried tails can make for a better taste.*

Color - *Some folks believe color matters. Saying a perfect, ripe watermelon should be darker green in color and dull in appearance, rather than shiny. A shiny watermelon can have a tendency to be under-ripe.*

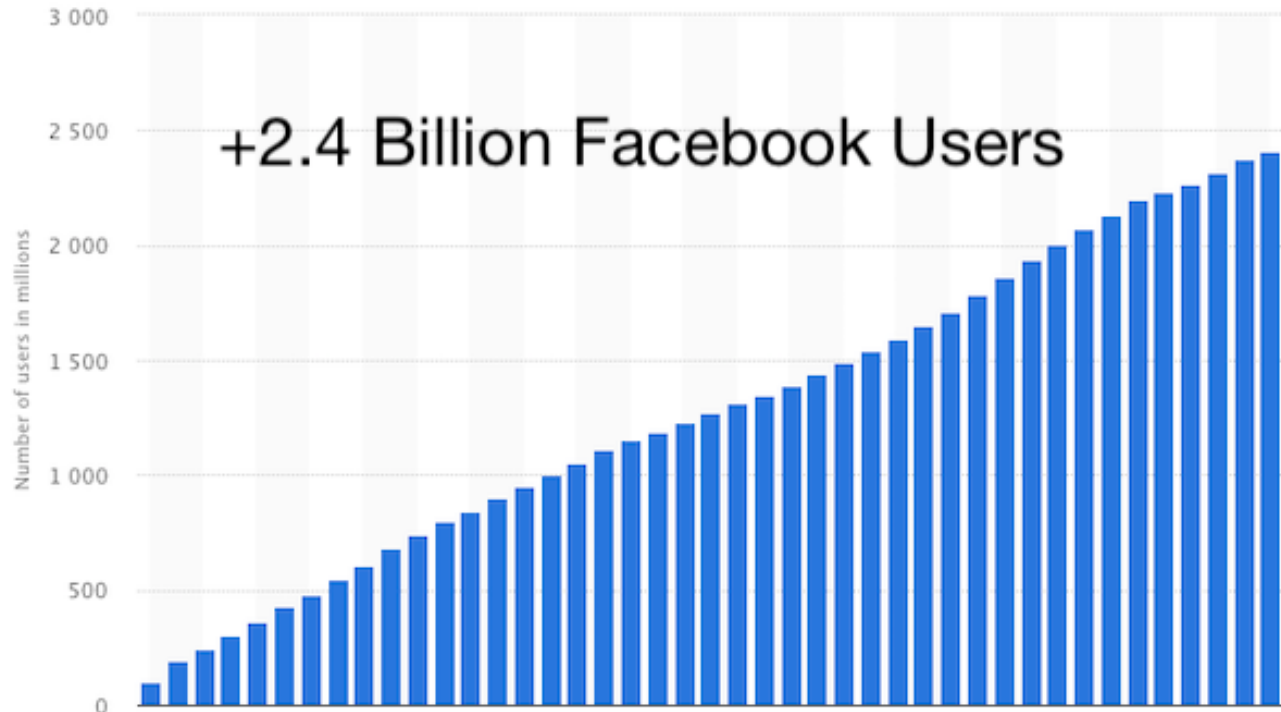
The Thump - *This how my grandpa always checked his watermelons, but through the years I've heard a few conflicting thoughts on the sounds. Most agree that you want a more full sound when you thump the belly of the melon. If the melon sounds or feels somewhat hollow it's definitely not one to take home to the family.*



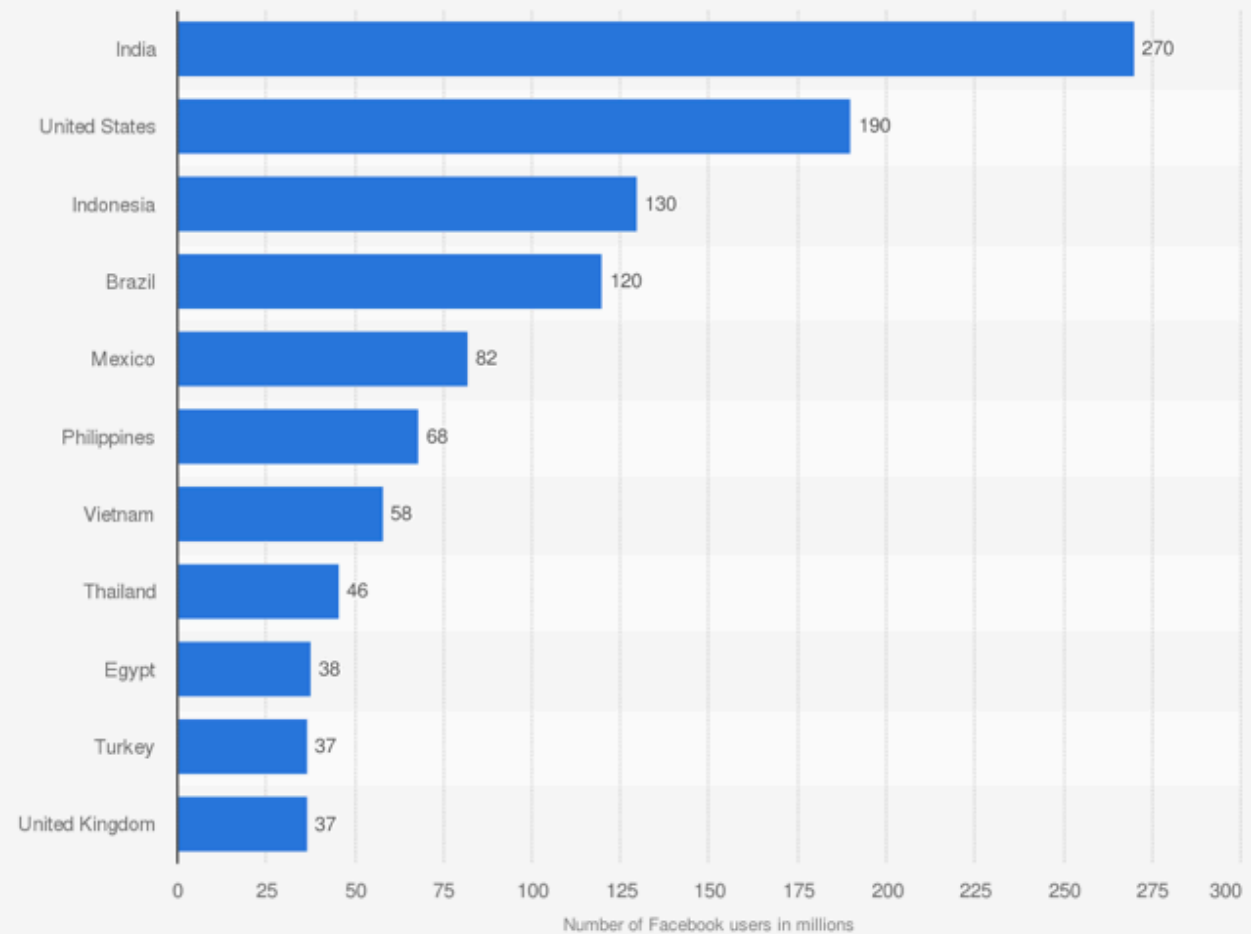


An Iconic "Like"

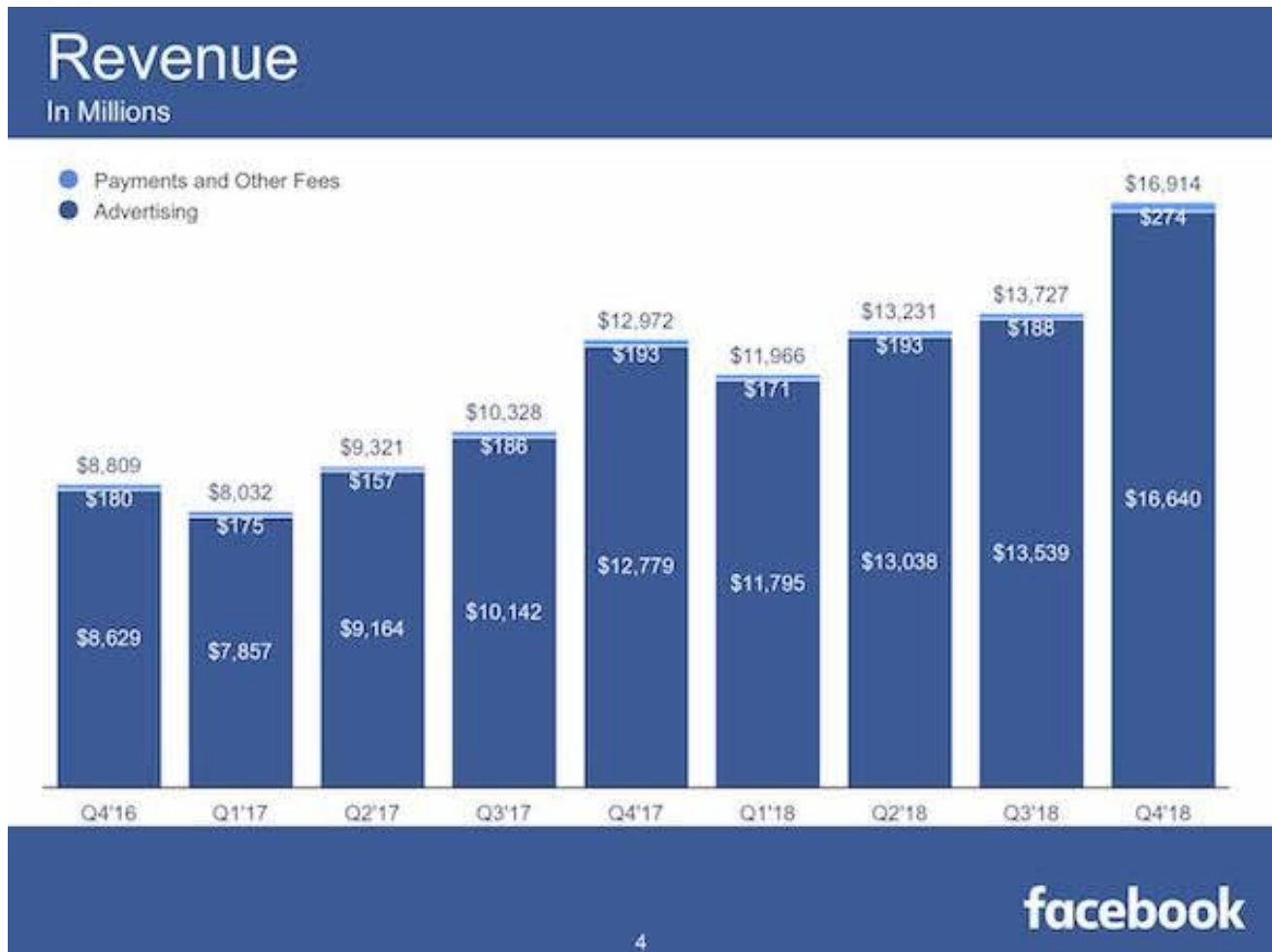
15 years ago, on this day in 2004, a Harvard dropout named Mark Zuckerberg, appeared on Twitter under the @CNBC feed to discuss "Social Media." Facebook was founded in 2004 and now has more than +2.4 billion monthly users who spend over +950 million hours per day on the site. The average user now spends about 40 minutes per day on the app or Facebook website.

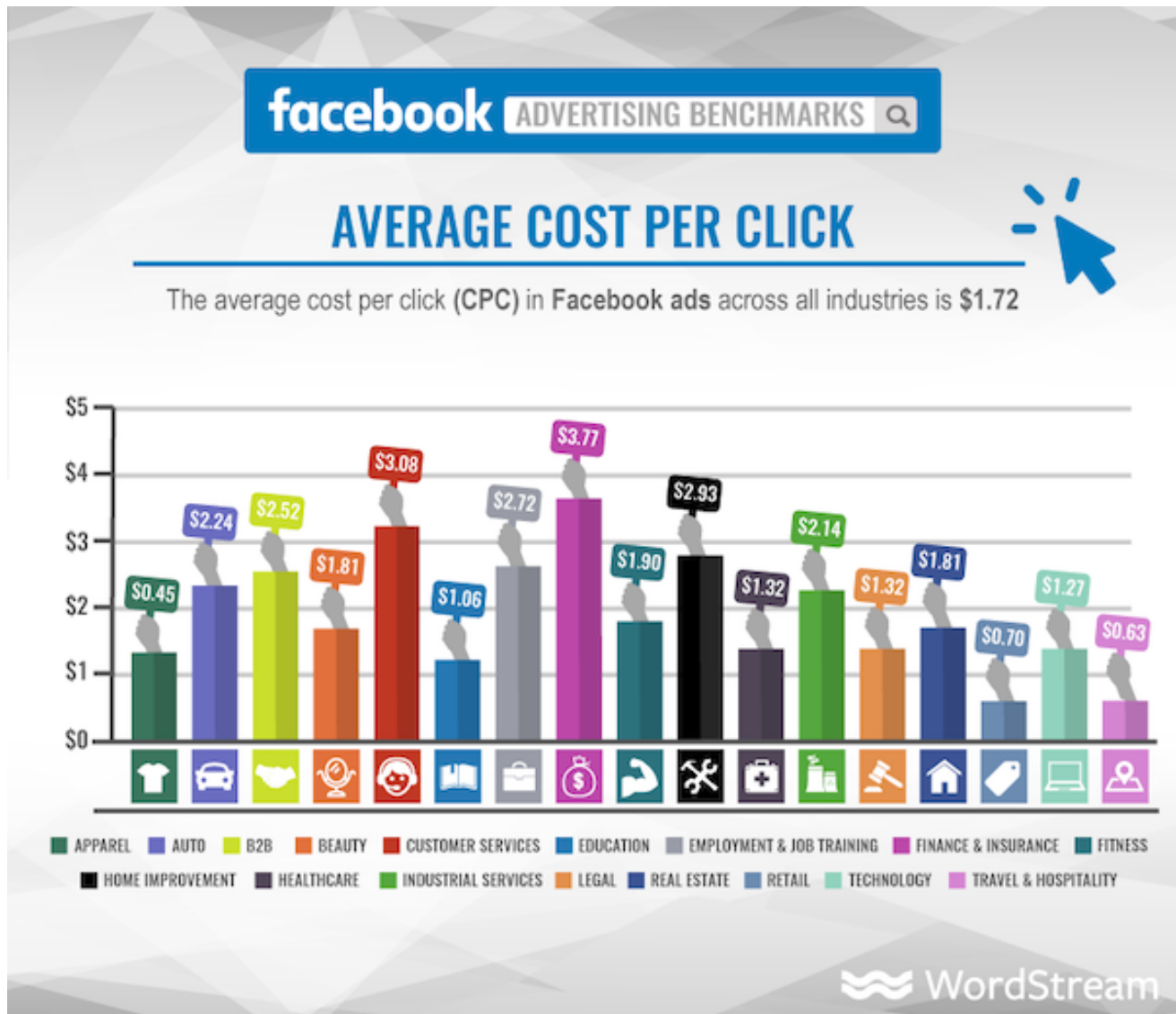


Leading countries based on number of Facebook users as of July 2019 (in millions)

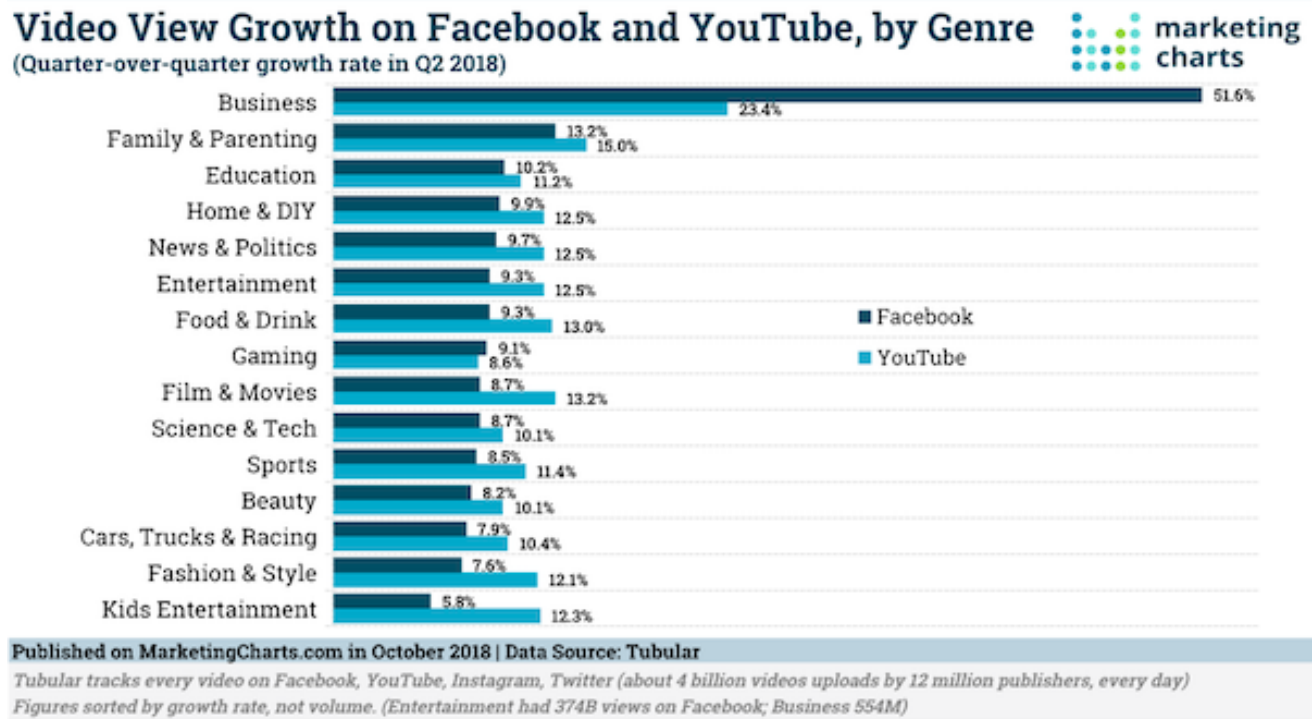


Revenue has exploded with Facebook recently reporting more than \$17 billion in quarterly advertising revenue. This includes ads across Facebook Stories, Instagram feed, Instagram Stories, and Messenger. According to Wordstream, the average cost per click (CPC) for a Facebook ad is \$1.72. This number changes across industries, so be sure to check on your industry's averages and compare your benchmark costs.

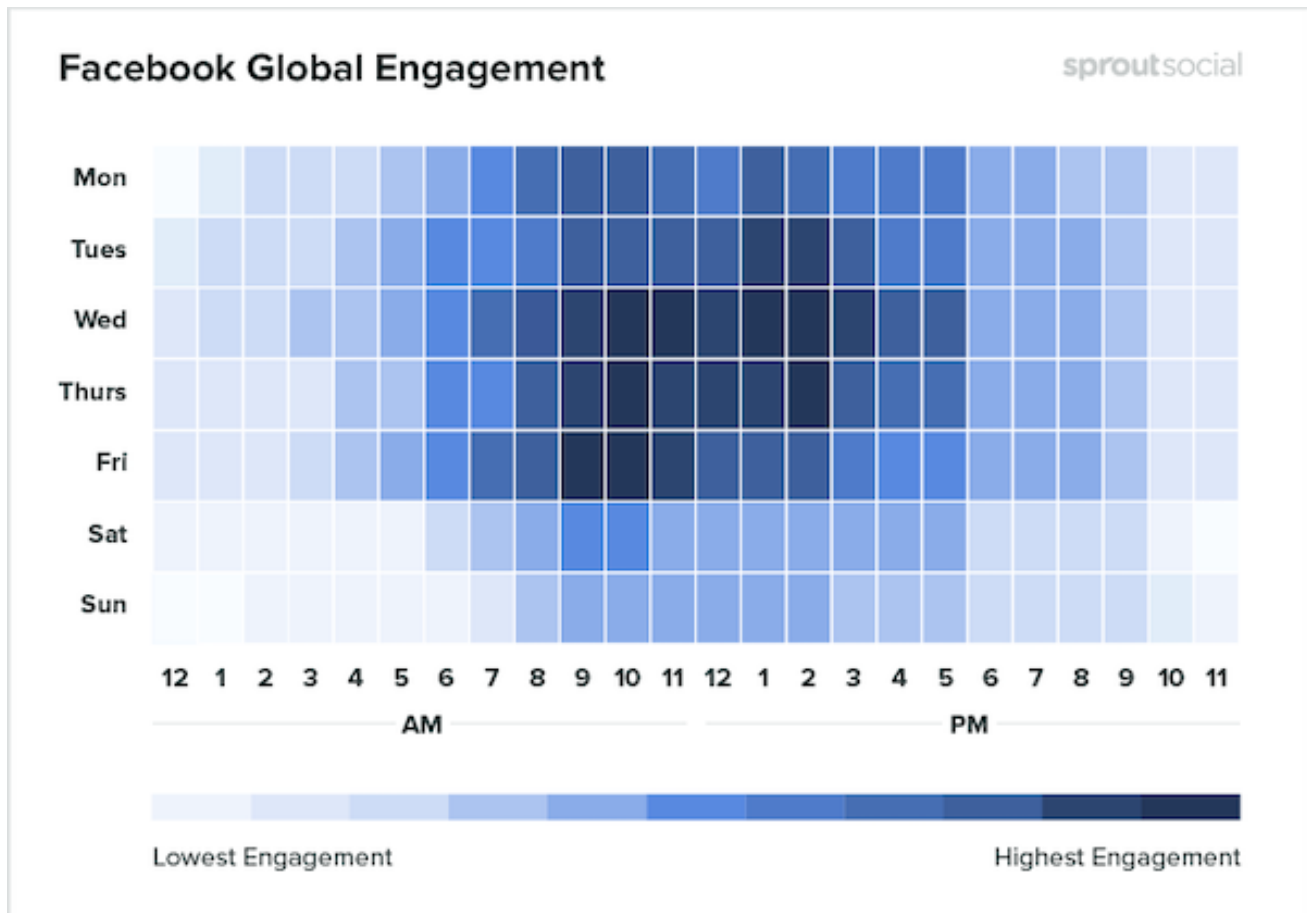




Video has also become a major source of engagement for Facebook. Their video content includes both videos uploaded to the network and live-streaming videos. Its viewership is up to +8 billion views a day. One tip, if you're using Facebook videos is the first few seconds are critical in grabbing attention. Imagery is so important for Facebook videos because 85% of its videos are watched without sound. Therefore using text overlays, bold words, and captions all go a long way. I also think it's interesting that video consumption differs so widely across age brackets. For the younger crowd ages, 18–24, the attention span for video ads is 75% less than for those who are ages 65+, according to Facebook's own data. In other words, your video ad needs to be much shorter for the younger crowd than for the older one.



Timing is also important when posting on Facebook. Data shows the best time to post on Facebook is weekdays 10 am to 3 pm. I included below a global engagement heat-map generated by Sprout. The report shows that noon midweek is some of the most engaging time to post. Keep in mind however, this varies by industry and is just a broad overview.



Mark Zuckerberg, at age 35, still reportedly owns over +400 million shares of Facebook, around 11.92 million Class A Facebook shares and a whopping +392 million Class B shares per the company's proxy statement and SEC filings. Facebook is the second biggest tech IPO in history. Since then, the stock has increased by more than +500%. Zuckerberg's net worth is estimated at near +80 billion and for the past several years has been considered one of the 10 richest people in the world. Last year, Zuckerberg earned roughly \$1.7 million an hour. In other words, it took Zuckerberg less than an hour-and-a-half to earn what the average American with a bachelor's degree will earn in his entire lifetime — \$2.2 million, according to the Social Security Administration. I also like the analogy comparing the average American household spending \$1 is similar to Zuckerberg spending \$700,000.



Philanthropy is a big deal to Mark Zuckerberg. I should note, both Bill Gates and Mark Zuckerberg quit Harvard and went on to found companies that made them billions. At the same time, both have pledged to use their vast fortunes to help

improve humanity. In 2010, Zuckerberg gave \$100 million to the Newark public school district. He and his wife Priscilla Chan have funded their philanthropic efforts by now committing 99% of their Facebook stock. In 2017, the couple donated \$1.9 billion for education, housing, science, and improving the criminal justice system. It's crazy to think about how much Facebook, and the idea that started in a dorm-room, has changed the world. I encourage you to watch the short 1-minute interview by Clicking [HERE](#) (source: CNBC; SproutSocial; Twitter; Forbes; AgSwag)



Here's what Mark Zuckerberg had to say about Facebook the very first time we interviewed him.



Worth Passing Along

Sticking with my Facebook theme, this was sent my direction the other day via Messenger. I thought it was worth sharing and I always like it when someone thinks or responds differently than you anticipate. Good stuff!





Brian Avey

A Military Woman came into my work today for Lunch, she ordered a Blue Moon and a Corona, I told her she could only do one beer at a time, She said the Corona was for her brother who died in Iraq and I won't be drinking it... It just sat next her

at a empty seat her entire Lunch... When I brought her bill I told her Buffalo Wild Wings will be buying that beer... This is what she wrote on her credit card slip... After she left, I didn't have the heart to dump the beer out and throw it away, so I put it on top of the cooler next the American Flag... When I showed my boss his response was Amazing... He said "That's Fine, just do me a favor, put a fresh Lime in it Every Morning"...

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ANSWER to riddle: The number 8. On its side, it looks like the symbol for infinity and when you cut it in half, it looks like two zeroes.

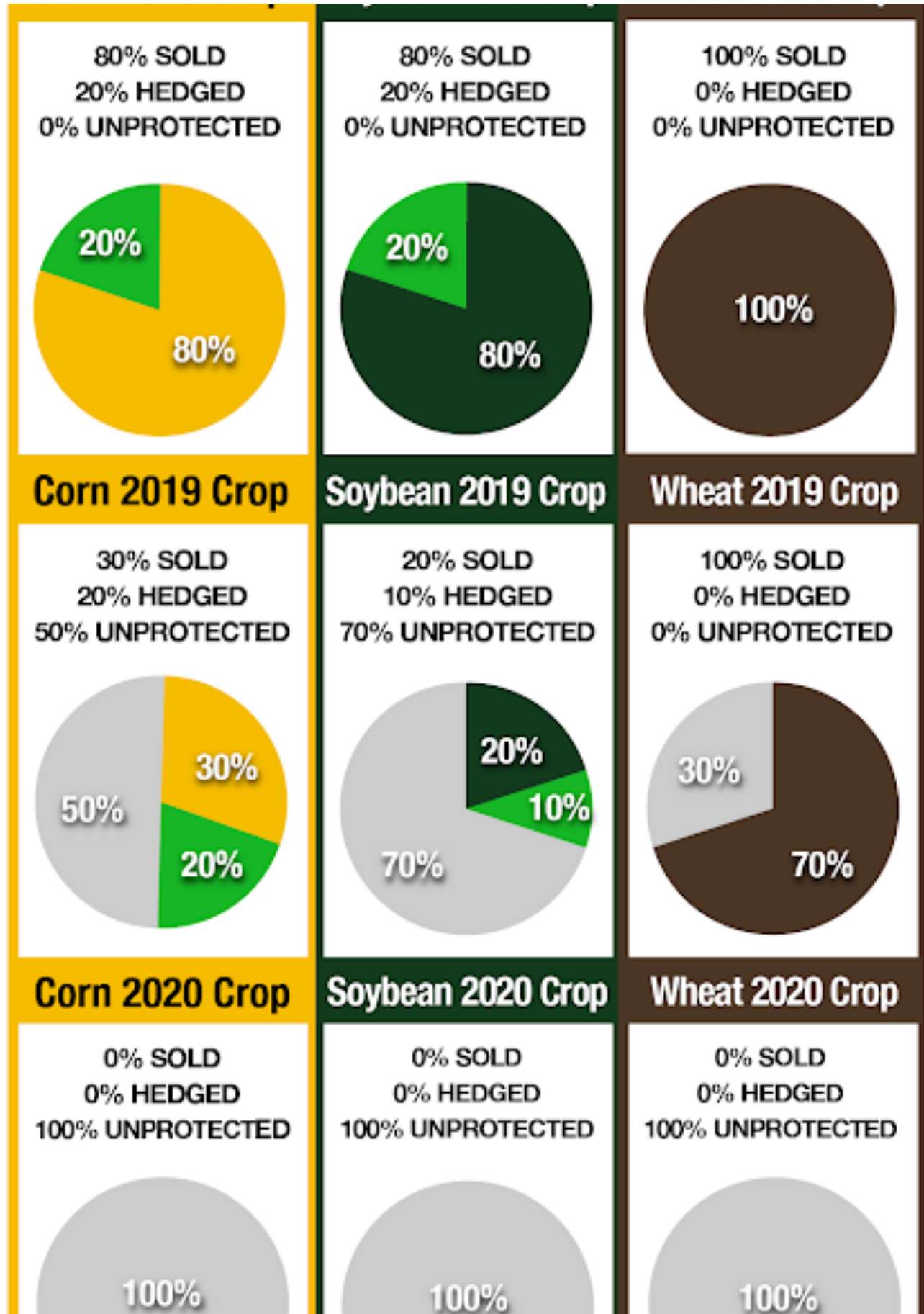
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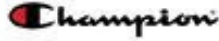
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